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Language and Identity in
Englishes
The American Way of Writing: How to Communicate Like a Native at School, at Work, and on the
Road
America 3.0
English Language and Literature for the IB Diploma
Asian American History and Culture:
An Encyclopedia
The Story of French
Collected Works of Braj B. Kachru
From a Multiethnic Empire to a
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Language : Conflict, Identity, and Cultural Pluralism in Comparative Perspective
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Concise Encyclopedia of Languages
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English for Cross-Cultural Communication
The Yin and
Yang of American Culture
Concise Encyclopedia of Applied Linguistics
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Building Successful Multicultural Organizations

Explains the uniquely American cultural references that appear in American English for students and professionals to increase their written command of the language. • Clearly presents detailed knowledge of American history and culture for non-Americans, with examples of features of American writing such as short, to-the-point sentences • Provides key takeaways for students and professionals at the end of each chapter • Includes chapters on moving from other forms of English, such as Canadian or Australian, to American

With overview essays and more than 400 A-Z entries, this exhaustive encyclopedia documents the history of Asians in America from earliest contact to the present day. Organized topically by group, with an in-depth overview essay on each group, the encyclopedia examines the myriad ethnic groups and histories that make up the Asian American population in the United States. "Asian American History and Culture" covers the political, social, and cultural history of immigrants from East Asia, Southeast Asia, South Asia, the Pacific Islands, and their descendants, as well as the social and cultural issues faced by Asian American communities, families, and individuals in contemporary society. In addition to entries on various groups and cultures, the encyclopedia also includes articles on general topics such as parenting and child rearing, assimilation and acculturation, business, education, and literature. More than 100 images round out the set.

College the American Way: A Fun ESL Guide to English Language and Campus Life in the U.S. (Book + Audio) From the authors of the REA best-sellers, English the American Way and Celebrate the American Way, comes the third book in the series, College the American Way: A Fun ESL Guide to English Language and Campus Life in the U.S. Written in a fun, lighthearted, and easy-to-follow style, this book is THE resource for international college-bound students who want to improve their English language skills. College the American Way answers the who? what? where? why? and how? questions about college life in the U.S. Learn who can help, what to do, where to

go, why to check out housing and meal plans, and how to . . . HAVE FUN! Each easy-to-read part is full of vocabulary, informal language, idioms, phrasal verbs, dialogues, and activities. Our audio lets you practice speaking English like an American until you're perfect! Improve your listening and speaking skills with the sample dialogues included on our audio CD. You can also download the MP3 files to your mobile device and practice wherever you go. Whether you want to improve your understanding of campus life, or just expand your everyday vocabulary, this fun and friendly guide will help you build your skills and communicate with precision - and success! Don't miss the first two books in the series: English the American Way: A Fun ESL Guide to Language and Culture in the U.S. and Celebrate the American Way: A Fun ESL Guide to English Language and Culture in the U.S. Professor Braj Kachru (b. 1932) has pioneered, shaped and defined the scholarly field of world Englishes. He is the founder and co-editor of World Englishes, the associate editor of the Oxford Companion to the English Language and contributor to the Cambridge History of the English Language. His research on world Englishes, the Kashmiri language and literature, and theoretical and applied studies on language and society has resulted in more than 25 authored and edited volumes and more than 100 research papers, review articles, and reviews. The first volume of these Collected Works brings together a number of Kachru's key papers from 1976 to 1990, covering Kachru's early work in the development of World Englishes as a concept and his exploration of non-native varieties of English. This book examines and analyzes Americanization, De-Americanization, and racialized ethnic groups in America. It shows that America's cultural homogeneity, which is based on "whiteness," has important consequences for racialized ethnic groups in America. The question, then, of who is an American becomes overriding. Although racialized ethnic groups remain unassimilated into the dominant culture, the recognition and celebration of the non-dominant cultures are

important for multiculturalism. However, non-dominant cultures are tied to cultural otherness. Cultural otherness is looked upon as Un-Americanness. For this reason, there is a need to move beyond multiculturalism. "Postmulticulturalism," then, would be the new possibility. Written for students and others wishing to do international and cross-cultural research in business and management, this book provides an accessible introduction to the major principles and practices. A cross-cultural perspective has become vital to most contemporary management research. The increasingly global business environment has led to both a greater practical need for international management research and a questioning of whether management science follows universal rules. This book addresses the particular characteristics of international management research, including the important role of culture. A key introduction provides a comprehensive overview of the background, major issues and different approaches to international management research. The second chapter offers a typology of research designs in international management, and shows the role culture plays in such designs. The theories and paradigms that serve international and cross-cultural management research are examined in the third chapter. Chapter four examines and defines culture, its process and components. The final chapter pulls the describing arguments together to show how the construct of culture can be used in international management research. Throughout, the author provides numerous illustrative examples from key empirical studies. Between 1780 and 1800, authors of imaginative literature in the new United States wanted to assert that their works, which bore obvious connections to anglophone literature on the far side of the Atlantic, nevertheless constituted a properly "American" tradition. No one had yet figured out, however, what it would mean to write like an American, what literature with an American origin would look like, nor what literary characteristics the elusive quality of Americanness could generate. Literature,

American Style returns to this historical moment—decades before the romantic nationalism of Cooper, the transcendentalism of Emerson and Thoreau, or the iconoclastic poetics of Whitman—when a fantasy about the unique characteristics of U.S. literature first took shape, and when that notion was linked to literary style. While late eighteenth-century U.S. literature advertised itself as the cultural manifestation of a radically innovative nation, Ezra Tawil argues, it was not primarily marked by invention or disruption. In fact, its authors self-consciously imitated European literary traditions while adapting them to a new cultural environment. These writers gravitated to the realm of style, then, because it provided a way of sidestepping the uncomfortable reality of cultural indebtedness; it was their use of style that provided a way of departing from European literary precedents. Tawil analyzes Noah Webster's plan to reform the American tongue; J. Hector St. John de Crèvecoeur's fashioning of an extravagantly naïve American style from well-worn topoi; Charles Brockden Brown's adaptations of the British gothic; and the marriage of seduction plots to American "plain style" in works such as Susanna Rowson's *Charlotte Temple* and Hannah Webster Foster's *The Coquette*. Each of these works claims to embody something "American" in style yet, according to Tawil, remains legible only in the context of stylistic, generic, and conceptual forms that animated English cultural life through the century.

Concise Encyclopedia of Languages of the World is an authoritative single-volume reference resource comprehensively describing the major languages and language families of the world. It will provide full descriptions of the phonology, semantics, morphology, and syntax of the world's major languages, giving insights into their structure, history and development, sounds, meaning, structure, and language family, thereby both highlighting their diversity for comparative study, and contextualizing them according to their genetic relationships and regional distribution. Based on the highly acclaimed and award-winning Encyclopedia of Language

and Linguistics, this volume will provide an edited collection of almost 400 articles throughout which a representative subset of the world's major languages are unfolded and explained in up-to-date terminology and authoritative interpretation, by the leading scholars in linguistics. In highlighting the diversity of the world's languages — from the thriving to the endangered and extinct — this work will be the first point of call to any language expert interested in this huge area. No other single volume will match the extent of language coverage or the authority of the contributors of Concise Encyclopedia of Languages of the World. * Extraordinary breadth of coverage: a comprehensive selection of just under 400 articles covering the world's major languages, language families, and classification structures, issues and disputes * Peerless quality: based on 20 years of academic development on two editions of the leading reference resource in linguistics, Encyclopedia of Language and Linguistics * Unique authorship: 350 of the world's leading experts brought together for one purpose * Exceptional editorial selection, review and validation process: Keith Brown and Sarah Ogilvie act as first-tier guarantors for article quality and coverage * Compact and affordable: one-volume format makes this suitable for personal study at any institution interested in areal, descriptive, or comparative language study - and at a fraction of the cost of the full encyclopedia

Important aspects of the history of language in the United States remain shrouded in myth and legend. The notion of "one nation, one language" is part of the idealized history of the United States, although in its short history it has probably been host to more bilingual people than any other country in the world. Language is more than a means of communication. It brings into play an entire range of experiences and attitudes toward life. Furthermore, language is a potent symbolic issue because it links power and political claims of ownership with psychological demands for group worth. How people belonging to different language and cultural communities live together in the

same political community and how political and structural tensions arise to divide them along language lines, are questions addressed in *The Politics of Language*. This book analyzes the historical background and recent controversy over language in the United States and compares it to two official multilingual societies: Canada and Switzerland. It's accessibility as a survey of this topic makes it ideal for courses in linguistics, political science, and sociology. In the early 1930's, the International Ladies' Garment Workers' Union (ILGWU) organized large numbers of Black and Hispanic workers through a broadly conceived program of education, culture, and community involvement. The ILGWU admitted these new members, the overwhelming majority of whom were women, into racially integrated local unions and created structures to celebrate ethnic differences. *All Together Different* revolves around this phenomenon of interracial union building and worker education during the Great Depression. Investigating why immigrant Jewish unionists in the International Ladies' Garment Workers' Union (ILGWU) appealed to an international force of coworkers, Katz traces their ideology of a working-class based cultural pluralism, which Daniel Katz newly terms "mutual culturalism," back to the revolutionary experiences of Russian Jewish women. These militant women and their male allies constructed an ethnic identity derived from Yiddish socialist tenets based on the principle of autonomous national cultures in the late nineteenth century Russian Empire. Built on original scholarship and bolstered by exhaustive research, *All Together Different* offers a fresh perspective on the nature of ethnic identity and working-class consciousness and contributes to current debates about the origins of multiculturalism. Stephen Kelmans furioser Debütroman beginnt, wo Politik und Medien die Worte versagen. Er erzählt von Menschen, die sich von der Gesellschaft im Stich gelassen fühlen und dies nicht länger hinnehmen wollen. Auch Harry Opoku ist einer von denen im Abseits. Wenn Harry mit seiner Taube spricht, wenn er

der Schnellste seiner Klasse ist und immer neue Farben im Haribo-Sortiment entdeckt, dann scheint alles ganz harmlos. Dann wird ein Nachbarsjunge auf offener Straße erstochen, und keinen kümmert's. Harry aber beginnt seine abstrusen Ermittlungen. Eine Geschichte voll unschuldiger Erfahrung, die der rauen Realität alles entgegenhält. »Pigeon English ist ein durch und durch aufklärerisches Buch - ohne zu moralisieren. Es geht einem zu Herzen - ohne sich in Kitsch und Pathos zu verlieren. Es hilft zu verstehen, wo die meisten Debatten kläglich versagen. Nicht zuletzt aber und vor allem ist dies ein wunderbarer Roman.«

NZZFeagin and Cobas provide the first in-depth examination of the everyday racism faced by middle-class Latinos. Based on a national survey, we learn how a diverse group of talented Latinos Mexican Americans, Puerto Rican Americans, Cuban Americans, and others respond to and cope with the commonplace white racial framing and discriminatory practices. Drawing on extensive interviewing, the authors address the recurring discrimination of ordinary whites directed against Spanish speakers and individuals with presumed Latino phenotypes. These incidents occur in everyday encounters, such as when male and female Latinos travel or shop. The book also chronicles the mistreatment that Latinos face from immigration officials when they cross US borders and from the police when they are racially profiled outside Latino areas. Critical and conforming Latino responses to recurring white discrimination are also extensively examined, as well as the diverse Latino reactions to remedial programs like affirmative action and to the ideal of assimilation into the proverbial US melting pot. ""Valuable work explores the evolution of US-Venezuelan relations in terms of 'core cultural values' and disparities of power. Argues that the relationship between Venezuela and the US should take into account the vision and values of Venezuela, and that US relations with Venezuela represent a microcosm of all outstanding issues between Latin America and its northern neighbor"--Handbook of Latin American

Studies, v. 58. Bringing together scholarship on issues relating to language, culture, and identity, with a special focus on Asian countries, this volume makes an important contribution in terms of analyzing and demonstrating how language is closely linked with crucial social, political, and economic forces, particularly the tensions between the demands of globalization and local identity. A particular feature is the inclusion of countries that have been under-represented in the research literature, such as Nepal, Bangladesh, Brunei Darussalam, Pakistan, Cambodia, Vietnam, and Korea. The book is organized in three sections: Globalization and its Impact on Language Policies, Culture, and Identity Language Policy and the Social (Re)construction of National Cultural Identity Language Policy and Language Politics: The Role of English. Unique in its attention to how the domination of English is being addressed in relation to cultural values and identity by non-English speaking countries in a range of sociopolitical contexts, this volume will help readers to understand the impact of globalization on non-English speaking countries, particularly developing countries, which differ significantly from contexts in the West in their cultural orientations and the way identities are being constructed. Language Policy, Culture, and Identity in Asian Contexts will interest scholars and research students in the areas of language policy, education, sociolinguistics, applied linguistics, and critical linguistics. It can be adopted in graduate and advanced undergraduate courses on language policy, language in society, and language education. Die Lexikologie bietet auf den ersten Blick ein diffuses Erscheinungsbild. Entweder wird sie aufgrund bereits etablierter Teildisziplinen wie Lexikographie, Morphologie und lexikalische Semantik schlicht nicht wahrgenommen, oder sie zerfällt in halb-autonome Teildisziplinen wie z.B. Phraseologie und Mentales Lexikon. Das Handbuch strebt auf diesem Hintergrund die folgenden wissenschaftsgeschichtlichen und forschungspraktischen Ziele an: Etablierung und Festigung eines eigenständigen Profils der Disziplin

'Lexikologie' Sammlung und Dokumentation des gegenwärtigen lexikologischen Wissensstandes
Offenlegung von Forschungsdesideraten und Aufzeigen von konkreten Arbeitsfeldern. Die Gliederung
des Handbuchs orientiert sich an den beiden Hauptsträngen 'Wort' und 'Wortschatz'. Als Bindeglied
fungieren die Sinnrelationen, die mit ihrer paarweisen Erfassung von Wörtern gewissermaßen ein
sukzessives Ausgreifen in den Wortschatz erlauben. Die Erweiterung von 'Wort' zu 'lexikalischem
Element' bedingt eine eingehendere Beschäftigung mit der Phraseologie. Gemäß der Mehrdeutigkeit von
'Wortschatz' (Wortschatz im Verhältnis zu einer natürlichen Sprache vs. Wortschatz im Verhältnis zu
einem Individuum [Mentales Lexikon] vs. Wortschatz im Verhältnis zur Grammatik [Lexikon]) finden die
entsprechenden Sichtweisen ausführliche Behandlung. Synchrone und diachrone Gesichtspunkte
werden gleichermaßen berücksichtigt, um die den Wortschätzen natürlicher Sprachen zugrunde liegende
Dynamik adäquat zu erfassen. Schließlich machte es die geschilderte Situation der Lexikologie
erforderlich, eingehend Fragen zur Disziplin, zu ihren Methoden und ihren Beziehungen zu
Nachbardisziplinen zu behandeln. Pluspunkte: Umfassende, international repräsentative
Gesamtdarstellung der Disziplin Zweibändige Ausgabe auf dem neusten Stand der Forschung
Internationale Handbuchreihe
Rebellious Conservatives analyzes three movements, the anti-abortion/pro-life movement, the anti-illegal immigration movement, and the Tea Party, to show how perceptions of threats to their privileges drives conservative protest and how these movements seek to reshape America. This thorough study will be of assistance to those seeking to understand the role of education in contemporary Canada. Education policy and practice regarding language and culture are highlighted, as is the crucially important question of cultural transmission. This collection of essays examines the historical, social, cultural, and educational foundations of ESL/EFL/Bilingual Education. The four themes

of this book are: " Historical, Legal and Political Foundations of Bilingual/ESL Education " Linguistic and Sociocultural Issues in ESL/EFL Education " Educational Reform and English Language Teaching " Effectively Teaching Bilingual/ESL/EFL Students This volume offers a concise overview of English language learning issues from foundations to current reform to practical guidelines to implement in the classroom. The articles are a variety of theoretical essays, reports of research and practical guides to teaching ESL/EFL/bilingual populations. Many of the essays are presented from the perspective of critical pedagogy relying on the work of educational theorists such as Paulo Freire, Lisa Delpit, and Michael Apple. Although there are connections among the essays, this collection allows the reader to read any of the essays as individual pieces, so the reader can focus on the issues that are most relevant. This book is aimed at instructors of ESL/EFL/bilingual foundations courses. It would be appropriate for undergraduate or graduate level courses. There is some international appeal for this text since several of the essays focus on general English language learning issues, and at least two focus on international issues.

A Transatlantic Experience The book describes the transatlantic experience of migrants from Imperial Austria and the Kingdom of Hungary who arrived in the US from the middle of the nineteenth century up to the outbreak of WWI. Traditional assumptions of mass migration - such as the rapid and easy Americanization of newly arriving Europeans, as well as their strong desire of retaining as much of native culture as possible - have been challenged by recent historical studies.

Multiethnic Groups The socio-economic, demographic, and cultural analyses presented in this book offer a much more differentiated picture of the migrants who struggled for new living space amidst hostile industrial environments. This study breaks new ground by examining migration broadly between the Habsburg Monarchy and North America and return migration to Central Europe, including the study of a variety of ethnic and religious

groups who originated in different regions. This book offers a scientific investigation of the circumstances under which Austro-Hungarians migrated to the United States in order to find new opportunities while trying to keep up their traditional values. In light of new theories of multiculturalism and globalization, this insightful book compares approaches to the educational inclusion of diverse minorities—such as the ethnic and linguistic minorities in America. Drawing on their extensive experience, the contributors examine: accounts from cross-cultural cognitive psychology on the special interests and educational needs of certain ethnic groups research on social class divisions, neighbourhood poverty and school exclusions in Britain educational developments for inclusion of minorities in Europe, Greece and Eastern Europe India's educational policies surrounding its struggle to achieve 'education for all' in a nation at the threshold of economic prosperity. This book is unique in its breadth, and scope of its integration of educational policy data generated by different countries, with contrasted minority populations, all at different stages of development. Why does everything sound better if it's said in French? That fascination is at the heart of *The Story of French*, the first history of one of the most beautiful languages in the world that was, at one time, the pre-eminent language of literature, science and diplomacy. In a captivating narrative that spans the ages, from Charlemagne to Cirque du Soleil, Jean-Benoît Nadeau and Julie Barlow unravel the mysteries of a language that has maintained its global influence despite the rise of English. As in any good story, *The Story of French* has spectacular failures, unexpected successes and bears traces of some of history's greatest figures: the tenacity of William the Conqueror, the staunchness of Cardinal Richelieu, and the endurance of the Lewis and Clark expedition. Through this colorful history, Nadeau and Barlow illustrate how French acquired its own peculiar culture, revealing how the culture of the language spread among francophones the world over

and yet remains curiously centered in Paris. In fact, French is not only thriving—it still has a surprisingly strong influence on other languages. As lively as it is fascinating, *The Story of French* challenges long held assumptions about French and shows why it is still the world's other global language. Concise Encyclopedia of Applied Linguistics formalizes, organizes and analyzes the relation of knowledge about language to decision-making in practice. It synthesizes research in psycholinguistics, educational linguistics and sociolinguistics, freely crossing subject fields to establish innovative and expert responses to some of the key debates in the field. Authored and compiled by leaders in their various specialties and collated and extensively re-edited from the award-winning Encyclopedia of Language and Linguistics, Second Edition, this collection will be an ideal one-stop desk reference solution for any linguistics professional and researcher interested in how language operates at the leading edge. Authoritative review of this dynamic field placed in an interdisciplinary context Over 100 articles by leaders in the field Compact and affordable single-volume format It is unfortunate but true that many misconceptions exist regarding teaching English to non-English speakers. Just as one who can read is not by that criterion alone capable of teaching reading, knowing a particular language does not ensure that one can effectively teach it. It is an error to assume that "common sense" can guide one in this regard. True "common sense" is simply not as common as many may believe. What may appear a sensible thing to do in teaching ESL, may in fact (as one who reads the book will see) prove counter-productive and in turn detrimental to the learning process. This book focuses on subject matter which includes the question of what language actually is (it's components, skills, and traits), the mystery of the origin of language, the history of the English language, an in-dept view of the Audio-Lingual (ALM) teaching method (its philosophy, approaches and one time long standing popularity) as well as its decline

as a foundation course, ESL testing (with an emphasis on measuring one's oral ability and progress) along with a complete aural-oral testing instrument, culture as a significant factor in language learning, and a question and answer section for clarifying items of interest of those involved in the field of ESL. The book is designed to be of value to ESL teachers and administrators, students preparing to teach ESL, volunteers in need of learning more about the field and individuals who may simply be interested in the history of the language (especially English) and/or ESL methodology. The book's information is expected to increase the knowledge of readers as well as to help some strengthen and others develop a solid foundation upon which to rely in whatever approach they choose to teach ESL. Language and Identity in Englishes examines the core issues and debates surrounding the relationship between English, language and identity. Drawing on a range of international examples from the UK, US, China and India, Clark uses both cutting-edge fieldwork and her own original research to give a comprehensive account of the study of language and identity. Key features include: Discussion of language in relation to various aspects of identity, such as those connected with nation and region, as well as in relation to social aspects such as social class and race. A chapter on undertaking research that will equip students with appropriate research methods for their own projects An analysis of language and identity within the context of written as well as spoken texts With its accessible structure, international scope and the inclusion of leading research in the area, this book is ideal for any student taking modules in language and identity or sociolinguistics. As college classrooms have become more linguistically diverse, the work of ESOL professionals has expanded to include research on the experiences of multilingual learners not only in ESOL courses but also in courses across the curriculum. At the same time that ESOL professionals are trying to understand the academic challenges that learners face beyond ESOL courses, faculty across the

disciplines are trying to meet the challenge of teaching students of differing linguistic backgrounds. *Crossing the Curriculum: Multilingual Learners in College Classrooms* responds to these issues and concerns by capturing the complex and content-specific nature of students' and teachers' experiences and providing a nuanced understanding of how multilingual students' learning can be fostered and sustained. *Crossing the Curriculum: Multilingual Learners in College Classrooms* is unique in bringing together the perspectives of researchers, students, and teachers. These multiple lenses allow for a richly layered picture of how students and teachers actually experience college classrooms. Common themes and pedagogical principles resonate across the three distinct sections of the book: *Part One, "Investigating Students' Experiences Across the Curriculum: Through the Eyes of Classroom Researchers," consists of chapters written by ESOL and composition researchers who have investigated multilingual students' experiences in undergraduate courses across the curriculum. *Part Two, "Learning Across the Curriculum: Through Students' Eyes," consists of chapters written by two multilingual learners who chronicled their experiences as they crossed the curriculum over time. *Part Three, "Engaging Students in Learning: Through the Eyes of Faculty Across the Curriculum," consists of chapters written by faculty from several academic fields--Anthropology, Philosophy, Nursing, Literature, Sociology, and Asian American Studies--who discuss their own attempts to address the needs of multilingual learners in their classrooms."What emerges from Kachru's fine work is the potential demarcation of an entire field, rather than merely the fruitful exploration of a topic. . . . [Kachru] is to be congratulated for having taken us as far as he already has and for doing so in so stimulating and so productive a fashion." -- World Englishes "A potent addition to theoretical, sociolinguistic, attitudinal and methodological explorations vis-à-vis the spread and functions of, and innovations in, English from the

viewpoint of a non-Western scholar." -- The Language Teacher Winner of the Joint First Prize, Duke of Edinburgh English Language Book Competition of the English-Speaking Union of the Commonwealth, 1987

Based on over thirty years of conversations and interactions with Americans and Asians, Korean American Eun Kim presents American virtues and vices from an Asian perspective, using the ancient Asian concepts of yin and yang, which coexist in everything and complete each other to maintain cosmic harmony. In this way, Kim draws us to look at the yang (light) mirror of American vices and the yin (dark) mirror of American virtues. Examples of the virtues she discusses are generosity, competitive spirit, openness, and volunteerism. Some of the vices she explores are insistence on rights, refusal to grow up, arrogance, and tolerance of violence. In her fifty entries, the author describes and illustrates an American value and provides an Asian perspective on it as well as what she believes to be the dangers and opportunities inherent to each value. She uses personal experience, anecdotes and quotes from Asians and Americans both famous and unknown, historical background, general wisdom, and proverbs to enrich her writing. Eun Kim straddles two cultures, her Asian homeland and her adopted country, the United States. This is a highly personal and readable book, with insights that may make the American reader squirm uncomfortably in one paragraph and glow with pride in the next.

Successfully combining cross-cultural management and business research methods, this team of international authors provide much needed coverage of the implications that should be considered when undertaking research across different cultures.

America's greatest days are yet to come. We are in a painful transition period. Our government is crushingly expensive, failing at its basic functions, and unable to keep its promises. It does not work and it cannot continue as it is. But the inevitable end of big government does not mean the end of America. It only means the end of one phase of American life. America is poised to enter a new era

of freedom and prosperity. The cultural roots of the American people go back at least fifteen centuries, and make us individualistic, enterprising, and liberty-loving. The Founding generation of the United States lived in a world of family farms and small businesses, America 1.0. This world faded away and was replaced by an industrialized world of big cities, big business, big labor unions and big government, America 2.0. Now America 2.0 is outdated and crumbling, while America 3.0 is struggling to be born. This new world will bring immense productivity, rapid technological progress, greater scope for individual and family-scale autonomy, and a leaner and strictly limited government. America has made one major transition already, and industrial America became an economic colossus. We are now making a new transition, which will surprise many Americans, and astonish the world. The English language is the medium of globalisation and it is itself deeply affected by globalisation. As a result, the teaching and learning dimension of English as a tool for global communication needs rethinking - especially in the traditional English language classroom, which is still largely based on Anglo-American language norms and contents. The articles of this volume reflect the ongoing international discussion with regard to the use and acquisition of English in a world-wide context. The contributions cover four essential domains of this discussion: 1. Political, Cultural and Sociolinguistic Dimensions, 2. Teaching and Learning English in a Global Context: "Old" and "New" Standards, 3. Learners in Primary, Secondary and Higher Education: Focus on Europe and 4. Teacher Education. The volume goes beyond the language teaching context and approaches the globalisation of English from several perspectives. Drawing from in-depth interviews with a group of Puerto Ricans who requested a certificate of Puerto Rican citizenship, legal and historical documents, and official reports not publicly accessible, Jacqueline Font-Guzmán shares how some Puerto Ricans construct and experience their citizenship and national identity at the margins of the US

nation. Winner of the 2015 Juridical Book of the Year in the category of 'Essay Promoting Critical Thinking and Analysis of Juridical and Social Issues.'The organizational challenges posed by a culturally diverse workforce and practical strategies to develop its true, full productivity potential.Everything you need to deliver a rich, concept-based approach for the new IB Diploma English Language and Literature course. - Navigate seamlessly through all aspects of the syllabus with in-depth coverage of the key concepts underpinning the new course structure and content - Investigate the three areas of exploration in detail and engage with global issues to help students become flexible, critical readers - Provide a variety of texts with a breadth of reading material and forms from a diverse pool of authors - Engaging activities are provided to test understanding of each topic and develop skills - guiding answers are available to check your responses - Identify opportunities to make connections across the syllabus, with explicit reference to TOK, EE and CASThe five steps to successful selling, negotiating, and managing multi-culturally Say Anything to Anyone, Anywhere gives readers five simple key guidelines to create rapport and organize strategies for success across different cultures. This book teaches to be proactive, not reactive, in your cross-cultural communications and shows how to use simple rapport tools to create trust with the cultures you work with or travel to. Learn how to organize productive interactions in person, on the phone, and by email. Discover interpersonal communication skills and virtual strategies that build strong relationships. Offers quick, accessible examples and clear guidelines about how to create an understanding between cultures Gives tips and strategies on how to communicate without offending Author Gayle Cotton is a Emmy Award Winner and a distinguished, highly sought after speaker, corporate trainer, and executive coach. This step-by-step guide to cross-cultural business will help you build strong relationships and manage successfully, no matter the cultural differences.

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