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Study Guide to Accompany Fundamentals of Corporate Finance [by] Jonathan Berk, Peter DeMarzo, Jarrad Harford

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Fundamentals of Corporate Finance, Global Edition

Grundlagen der Finanzwirtschaft

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## Fundamentals of Corporate Finance

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The book introduces corporate finance to first year students in business schools. Basic subjects such as marketing, human resources and finance are all fundamental to the learning of a business manager. A book on these subjects must emphasise learning that is conceptual in nature and at the same time, application oriented. This book attempts to achieve this in a manner that is comprehensive and shorn of complexity. It examines the practice of finance without diluting theory and conceptual

knowledge. Corporate finance is necessarily quantitative in nature and the book duly places emphasis on that aspect. It ensures the primacy of ideas and concepts utilising numbers as supportive elements.

## Start-up-Finanzierung

Instructor's Resource CD-ROM to Accompany Fundamentals of Corporate Finance [by] Jonathan Berk, Peter DeMarzo, Jarrad Harford

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Zu den Mehrwertleistungen von Investoren existieren bereits zahlreiche Forschungsbeiträge in der wissenschaftlichen Literaturlandschaft. Eine zentrale Mehrwertleistung sehen viele Autoren in der Unterstützung bei der Akquisition neuen Beteiligungskapitals durch weitere Investoren. Trotz dieser Erkenntnis bleibt die Frage nach dem „Wie“ bislang ungeklärt. Neben dem wissenschaftlichen Interesse besteht auch eine hohe praktische Relevanz dieser Fragestellung, da die Akquisition weiteren Kapitals eine überlebensnotwendige Ressource für Start-ups darstellt. Die zu Grunde liegende Forschungsfrage lautet: „Wie wirken Investoren bei Finanzierungsentscheidungen des Gründers mit?“ Um diese Fragestellung vollumfassend zu klären, werden auch Vertrauen, Konflikte und Entscheidungsfindungslogiken als verhaltenswissenschaftliche Rahmenbedingungen einer außerörslichen Beteiligungsfinanzierung mit Investoren als Untersuchungsgegenstand definiert. Der explorativen Forschungsfrage folgend, stützt sich die Arbeit auf ein qualitatives Forschungsdesign. Die Datenerhebung erfolgt dabei durch problemzentrierte Interviews, wobei die Grounded Theory als methodologische Grundlage dient, die sich an dem Erkenntnisziel des Theoriebeitrages ausrichtet. Durch das Befragen von sowohl Gründern als auch Investoren wird die Kritik der exklusiven Perspektiven aktueller Forschungsbeiträge aufgegriffen und somit für die perspektivische Limitation der empirischen Untersuchung kontrolliert. Neben dem Theoriebeitrag liefert die Arbeit auch praktische Handlungsempfehlungen für die Zusammenarbeit zwischen Gründern und Investoren hinsichtlich Finanzierungsfragen.

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### Fundamentals of Corporate Finance

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