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2022 / 2023 ASVAB For DummiesDiscovering the Decisions within Your Business Processes using IBM Blueworks LiveAcademic Writing in a Second or Foreign LanguageNo Longer Separate, Not Yet EqualPro ASP.NET MVC 5Genetic Algorithms in Java BasicsRatings AnalysisWho Wants to Run?Level 2: Nelson MandelaUnderstanding LossJavaScript for KidsQueer Theory and the Prophetic Marriage Metaphor in the Hebrew BibleFunding Science in AmericaTo Understand a CatWrite a Novel Outline from Scratch!Go-Betweens for HitlerMolecular Simulation on Cement-Based MaterialsThe Open FutureUniversity of California Publications in Modern PhilologyLektürehilfe: Never Let Me GoBrain Injury and Returning to EmploymentCriminal Justice and Criminology Research MethodsIT Manager's HandbookDesigning Knowledge OrganizationsStatistics Without Maths for PsychologyDie Tribute von Panem 1. Tödliche SpieleWas ich euch nicht erzählteThe Jewish Struggle in the 21st CenturyFighting Churn with DataPredicting Presidential Elections and Other ThingsRunning For Local Office For DummiesAuthor 101Weight Loss Surgery Cookbook For DummiesPeople Analytics For DummiesOwn It!The Smart Cookies' Guide to Making More Dough and Getting Out of DebtCanon EOS Rebel T7/2000D For DummiesEnglish Grammar For DummiesMachine Learning for BusinessFibonacci Numbers

[2022 / 2023 ASVAB For Dummies](#)

In today's competitive, always-on global marketplace, businesses need to be able to make better decisions more quickly. And they need to be able to change those decisions immediately in order to adapt to this increasingly dynamic business environment. Whether it is a regulatory change in your industry, a new product introduction by a competitor that your organization needs to react to, or a new market opportunity that you want to quickly capture by changing your product pricing. Decisions like these lie at the heart of your organization's key business processes. In this IBM® RedpaperTM publication, we explore the benefits of identifying and documenting decisions within the context of your business processes. We describe a straightforward approach for doing this by using a business process and decision discovery tool called IBM Blueworks LiveTM, and we apply these techniques to a fictitious example from the auto insurance industry to help you better understand the concepts. This paper was written with a non-technical audience in mind. It is intended to help business users, subject matter experts, business analysts, and business managers get started discovering and documenting the decisions that are key to their company's business operations.

[Discovering the Decisions within Your Business Processes using IBM Blueworks Live](#)

Maximize performance with better data Developing a successful workforce requires more than a gut check. Data can help guide your decisions on everything from where to seat a team to optimizing production processes to engaging with your employees in ways that ring true to them. People analytics is the study of your number one business asset—your people—and this book shows you how to collect data, analyze that data, and then apply your findings to create a happier and more engaged workforce. Start a people analytics project Work with qualitative data Collect data via communications Find the right tools and approach for analyzing data If your organization is ready to better understand why high performers leave, why one department has more personnel issues than another, and why employees violate, People Analytics For Dummies makes it easier.

[Academic Writing in a Second or Foreign Language](#)

The Jewish Struggle in the 21st Century: Conflict, Positionality, and Multiculturalism is about the needs of the Jewish community in the United States, and it addresses the lack of representation in the diversity and multicultural education classroom at the university level.

No Longer Separate, Not Yet Equal

Pro ASP.NET MVC 5

To understand a cat: methodology and philosophy rests on the realization that the everyday behavior of a cat (but other animals too) should be understood through a new approach, namely methodological dualism. It appeals to mechanistic explanation models and to mentalistic explanation models. It puts up the methodological idea that these models have to be combined in one theoretical structure according to the scientific game-rules. This approach shows that specific mentalistic explanations are generated from explanation models or schemes, which meet the demands of the scientific games-rules; and it proposes a new theoretical structure called the multi-explanation theory to generate particular theories, which provide us with efficient explanations for behavioral phenomena. The book delves deep into anthropomorphism, and the complex question of whether a cat has consciousness and free will, and examines the intricate relations of the mental, the computational, and the neurophysiological.(Series A)

Genetic Algorithms in Java Basics

The growing ideological gulf between Democrats and Republicans is one of the biggest issues in American politics today. Our legislatures, composed of members from two sharply disagreeing parties, are struggling to function as the founders intended them to. If we want to reduce the ideological gulf in our legislatures, we must first understand what has caused it to widen so much over the past forty years. Andrew B. Hall argues that we have missed one of the most important reasons for this ideological gulf: the increasing reluctance of moderate citizens to run for office. While political scientists, journalists, and pundits have largely focused on voters, worried that they may be too partisan, too uninformed to vote for moderate candidates, or simply too extreme in their own political views, Hall argues that our political system discourages moderate candidates from seeking office in the first place. Running for office has rarely been harder than it is in America today, and the costs dissuade moderates more than extremists. Candidates have to wage ceaseless campaigns, dialing for dollars for most of their waking hours while enduring relentless news and social media coverage. When moderate candidates are unwilling to run, voters do not even have the opportunity to send them to office. To understand what is wrong with our legislatures, then, we need to ask ourselves the question: who wants to run? If we want more moderate legislators, we need to make them a better job offer.

Ratings Analysis

This book presents a number of studies on the molecular dynamics of cement-based materials. It introduces a practical molecular model of cement-hydrate, delineates the relationship between molecular structure and nanoscale properties, reveals the transport mechanism of cement-hydrate, and provides useful methods for material design. Based on the molecular model presented here, the book subsequently sheds light on nanotechnology applications in the design of construction and building materials. As such, it offers a valuable asset for researchers, scientists, and engineers in the field of construction and building materials.

Who Wants to Run?

This book launches a sustained defense of a radical interpretation of the doctrine of the open future. Patrick Todd argues that all claims about undetermined aspects of the future are

simply false.

[Level 2: Nelson Mandela](#)

Lock down the score you need to get the job you want! The bestselling ASVAB For Dummies is back with an updated and expanded annual edition. Joining the military? Want to maximize your score and your job flexibility? Dummies to the rescue! With 2022/2023 ASVAB For Dummies, you've got access to an insane amount of test prep and study material, including 7 online practice tests, flashcards, hundreds of practice questions right in the book, and a lot more. Military recruiters trust the #1 Bestselling ASVAB study guide on the market to help their prospective enlistees score high on the test. Check out these insider tips and tricks for test-day-success from an expert author, and practice with example problems until you feel confident. Learn at your own pace. It's all possible. Next stop: basic training. Learn what the ASVAB is all about, including all 10 test sections Practice with 7 online practice tests and countless more questions Identify the score you need to get the job you want—then get that score Work through at your own pace and emphasize the areas you need ASVAB For Dummies is a reliable study guide with proven results. You don't need anything else. Get studying, recruit!

[Understanding Loss](#)

Get the last word on English grammar Grasping the intricacies of the English language doesn't need to be tricky, and this down-to-earth guide breaks everything down in ways that make sense—Revealing rules, tips, and tricks to eliminate confusion and gain clarity, English Grammar For Dummies gives you everything you need to communicate with confidence! Good grammar lays the foundation for speaking and writing clearly. This easy-to-follow book will help you become a more articulate, effective communicator. Covering everything from the building blocks of a sentence to those pesky rules of punctuation, it offers the practical guidance you need to communicate in a way that would make any English teacher proud. Improve your speaking skills Clearly compose written communications Get the latest techniques for continuous improvement Write a winning college entrance exam or compelling business presentation Stop worrying about the grammar police and become more confident with your words!

[JavaScript for Kids](#)

IT Manager's Handbook, Third Edition, provides a practical reference that you will return to again and again in an ever-changing corporate environment where the demands on IT continue to increase. Make your first 100 days really count with the fundamental principles and core concepts critical to your success as a new IT Manager. This is a must-read for new IT managers and a great refresher for seasoned managers trying to maintain expertise in the rapidly changing IT world. This latest edition includes discussions on how to develop an overall IT strategy as well as demonstrate the value of IT to the company. It will teach you how to: manage your enterprise's new level of connectivity with a new chapter covering social media, handheld devices, and more; implement and optimize cloud services to provide a better experience for your mobile and virtual workforce at a lower cost to your bottom line; integrate mobile applications into your company's strategy; and manage the money, including topics such as department budgets and leasing versus buying. You will also learn how to work with your customers, whomever those might be for your IT shop; hire, train, and manage your team and their projects so that you come in on time and budget; and secure your systems to face some of today's most challenging security challenges. This book will appeal to new IT managers in all areas of specialty, including technical professionals who are transitioning into IT management. Manage your enterprise's new level of connectivity with a NEW chapter covering social media, handheld devices, and more Implement and optimize cloud services to provide a better experience for your mobile and virtual workforce at a lower cost to your bottom line Integrate mobile applications into your company's strategy Manage the money, including topics such as department budgets and leasing versus buying Work with your "customers", whomever those might be for your IT shop Hire, train, and manage your team and their projects so that you come in on time and budget Secure your systems to face some of today's most challenging security challenges

[Queer Theory and the Prophetic Marriage Metaphor in the Hebrew Bible](#)

Von den Verheerungen, die wir einander zufügen "Lydia ist tot." Der erste Satz, ein Schlag, eine Katastrophe. Am Morgen des 3. Mai 1977 erscheint sie nicht zum Frühstück. Am folgenden Tag findet die Polizei Lydias Leiche. Mord oder Selbstmord? Die Lieblingstochter von James und Marilyn Leewar ein ruhiges, strebsames und intelligentes Mädchen. Für den älteren Bruder Nathan steht fest, dass der gutaussehende Jack an Lydias Tod Schuld hat. Marilyn, die ehrgeizige Mutter, geht manisch auf Spurensuche. James, Sohn chinesischer Einwanderer, bricht vor Trauer um die Tochter das Herz. Allein die stille Hannah ahnt etwas von den Problemen der großen Schwester. Was bedeutet es, sein Leben in die Hand zu nehmen? Welche Kraft hat all das Ungesagte, das Menschen oft in einem privaten Abgrund gefangen hält? Nur der Leser erfährt am Ende, was sich in jener Nacht wirklich ereignet hat.

[Funding Science in America](#)

This is the untold story of how some of Germany's top aristocrats contributed to Hitler's secret diplomacy during the Third Reich, providing a direct line to their influential contacts and relations across Europe — especially in Britain, where their contacts included the press baron and Daily Mail owner Lord Rothermere and the future King Edward VIII. Using previously unexplored sources from Britain, Germany, the Netherlands, the Czech Republic, and the USA, Karina Urbach unravels the story of top-level go-betweens such as the Duke of Coburg, grandson of Queen Victoria, and the seductive Stephanie von Hohenlohe, who rose from a life of poverty in Vienna to become a princess and an intimate of Adolf Hitler. As Urbach shows, Coburg and other senior aristocrats were tasked with some of Germany's most secret foreign policy missions from the First World War onwards, culminating in their role as Hitler's trusted go-betweens, as he readied Germany for conflict during the 1930s — and later, in the Second World War. Tracing what became of these high-level go-betweens in the years after the Nazi collapse in 1945 — from prominent media careers to sunny retirements in Marbella — the book concludes with an assessment of their overall significance in the foreign policy of the Third Reich.

[To Understand a Cat](#)

A photography class—in a book! Your Canon EOS Rebel T7/1400D provides enough camera power to take the pro-style shots you've dreamed of shooting—and this book shows you how. Canon EOS Rebel T7/1400D For Dummies bridges the gap between taking quick shots in auto mode and taking charge of the settings that offer full control of your pictures' focus, color, and light balance. Take a peek inside to discover all the expert tips and tricks to take brag-worthy portraits, action shots, and close-ups—in a flash. No matter your subject, you'll get all the know-how and instruction you need to get the picture-perfect shot every time. Get started with automatic and creative modes Take full control of exposure to achieve better results Understand the settings that control light and color Follow steps on properly using flash Even if you've never picked up a DSLR camera, this friendly guide makes it fast and easy to unlock all your powerful Canon has to offer!

[Write a Novel Outline from Scratch!](#)

The Hebrew Bible offers a metaphor of marriage that portrays men and women as complementary, each with their distinct and 'natural' roles. Queer Theory and the Prophetic Marriage Metaphor in the Hebrew Bible draws on contemporary scholarship to critique this hetero-normativity. The book examines the methodological issues involved in the application of queer theory to biblical texts and draws on the concept of gender performativity - the construction of gender through action and behaviour - to argue for the potential of queer theory in political readings of the Bible. The central role of metaphor in reinforcing gender performativity is examined in relation to the books of Jeremiah, Hosea and Ezekiel. The

book offers a radical reassessment of the relationship between biblical language and gender identity.

[Go-Betweens for Hitler](#)

Summary Imagine predicting which customers are thinking about switching to a competitor or flagging potential process failures before they happen Think about the benefits of forecasting tedious business processes and back-office tasks Envision quickly gauging customer sentiment from social media content (even large volumes of it). Consider the competitive advantage of making decisions when you know the most likely future events Machine learning can deliver these and other advantages to your business, and it's never been easier to get started! Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the technology Machine learning can deliver huge benefits for everyday business tasks. With some guidance, you can get those big wins yourself without complex math or highly paid consultants! If you can crunch numbers in Excel, you can use modern ML services to efficiently direct marketing dollars, identify and keep your best customers, and optimize back office processes. This book shows you how. About the book Machine Learning for Business teaches business-oriented machine learning techniques you can do yourself. Concentrating on practical topics like customer retention, forecasting, and back office processes, you'll work through six projects that help you form an ML-for-business mindset. To guarantee your success, you'll use the Amazon SageMaker ML service, which makes it a snap to turn your questions into results. What's inside Identifying tasks suited to machine learning Automating back office processes Using open source and cloud-based tools Relevant case studies About the reader For technically inclined business professionals or business application developers. About the author Doug Hudgeon and Richard Nichol specialize in maximizing the value of business data through AI and machine learning for companies of any size. Table of Contents: PART 1 MACHINE LEARNING FOR BUSINESS 1 ¦ How machine learning applies to your business PART 2 SIX SCENARIOS: MACHINE LEARNING FOR BUSINESS 2 ¦ Should you send a purchase order to a technical approver? 3 ¦ Should you call a customer because they are at risk of churning? 4 ¦ Should an incident be escalated to your support team? 5 ¦ Should you question an invoice sent by a supplier? 6 ¦ Forecasting your company's monthly power usage 7 ¦ Improving your company's monthly power usage forecast PART 3 MOVING MACHINE LEARNING INTO PRODUCTION 8 ¦ Serving predictions over the web 9 ¦ Case studies

[Molecular Simulation on Cement-Based Materials](#)

Do you have a story idea inside you that you're dying to write, but you're not sure where to start? Are you already writing a novel, but the story has become too complicated and you don't know how to make progress? Maybe you already have your own novel outlining process, but you simply want to improve it? Or perhaps you don't have a story idea yet, but you just love the thought of writing a novel. Write a Novel Outline from Scratch! is an indispensable tool for storytellers of all levels and backgrounds. In this step-by-step guide, author Andrew Butcher shows you how to come up with a story idea and create a complete novel outline, including detailed character bios, location sheets, and loads of bonus tips that will transform your writing process into one that works! It doesn't matter if you're a beginner or experienced writer. It only matters that you want to outline an intricate story that will wow your readers. On top of that, learning to effectively outline and structure your novel means that when it comes to actually writing it, you'll write it faster, you'll write it better, it will need less revision, and--best of all--you'll get it published sooner! In this book, you'll learn how to: - Generate story ideas and expand them into a complete book outline from SCRATCH! - Weave plot lines together so intricately it will blow your readers' minds - Create vivid story locations that will transport your readers into your story world - Create fully developed characters your readers will love (or love to hate!) - Implement BONUS outlining tips that will forever change your writing process - Gain confidence in your writing by effectively outlining your story first The book includes links to loads of downloadable files to supplement your learning, and plenty of real-life examples from Andrew's first novel. There's even a FREE Scrivener template for Windows available for download, so if you're a Scrivener user, you can follow the exact template Andrew uses for outlining his stories. But don't worry, if you're not a Scrivener user, you will still benefit from reading this book! By the end of it all, you'll feel ready to write your book. So what are you waiting for? Dive in and start outlining your novel today!

[The Open Future](#)

Loss and consequent grief permeates nearly every life changing event, from death to health concerns to dislocation to relationship breakdown to betrayal to natural disaster to faith issues. Yet, while we know about particular events of loss independently, we know very little about a psychology of loss that draws many adversities together. This universal experience of loss as a concept in its own right sheds light on so much of the work we do in the care of others. This book develops a new overarching framework to understand loss and grief, taking into account both pathological and wellbeing approaches to the subject. Drawing on international and cross-disciplinary research, Judith Murray highlights nine common themes of loss, helping us to understand how it is experienced. These themes are then used to develop a practice framework for structuring assessment and intervention systematically. Throughout the book, this generic approach is highlighted through discussing its use in different loss events such as bereavement, trauma, chronic illness and with children or older people. Having been used in areas as diverse as child protection, palliative care and refugee care, the framework can be tailored to a range of needs and levels of care. Caring for people experiencing loss is an integral part of the work of helping professions, whether it is explicitly part of their work such as in counselling, or implicit as in social work, nursing, teaching, medicine and community work. This text is an important guide for anyone working in these areas.

[University of California Publications in Modern Philology](#)

The beating heart of any product or service business is returning clients. Don't let your hard-won customers vanish, taking their money with them. In Fighting Churn with Data you'll learn powerful data-driven techniques to maximize customer retention and minimize actions that cause them to stop engaging or unsubscribe altogether. Summary The beating heart of any product or service business is returning clients. Don't let your hard-won customers vanish, taking their money with them. In Fighting Churn with Data you'll learn powerful data-driven techniques to maximize customer retention and minimize actions that cause them to stop engaging or unsubscribe altogether. This hands-on guide is packed with techniques for converting raw data into measurable metrics, testing hypotheses, and presenting findings that are easily understandable to non-technical decision makers. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the technology Keeping customers active and engaged is essential for any business that relies on recurring revenue and repeat sales. Customer turnover—or "churn"—is costly, frustrating, and preventable. By applying the techniques in this book, you can identify the warning signs of churn and learn to catch customers before they leave. About the book Fighting Churn with Data teaches developers and data scientists proven techniques for stopping churn before it happens. Packed with real-world use cases and examples, this book teaches you to convert raw data into measurable behavior metrics, calculate customer lifetime value, and improve churn forecasting with demographic data. By following Zuora Chief Data Scientist Carl Gold's methods, you'll reap the benefits of high customer retention. What's inside Calculating churn metrics Identifying user behavior that predicts churn Using churn reduction tactics with customer segmentation Applying churn analysis techniques to other business areas Using AI for accurate churn forecasting About the reader For readers with basic data analysis skills, including Python and SQL. About the author Carl Gold (PhD) is the Chief Data Scientist at Zuora, Inc., the industry-leading subscription management platform. Table of Contents: PART 1 - BUILDING YOUR ARSENAL 1 The world of churn 2 Measuring churn 3 Measuring customers 4 Observing renewal and churn PART 2 - WAGING THE WAR 5 Understanding churn and behavior with metrics 6 Relationships between customer behaviors 7 Segmenting customers with advanced metrics PART 3 - SPECIAL WEAPONS AND TACTICS 8 Forecasting churn 9 Forecast accuracy and machine learning 10 Churn demographics and firmographics 11 Leading the fight against churn

[Lektürehilfe: Never Let Me Go](#)

Get empowered to safely keep the weight off after surgery If you're reading this, odds are you have made the very important decision to improve your health by undergoing weight loss surgery. Hats off to you—it's no small feat and could very well have saved your life! While your surgeon provided you with the tool to assist you in losing weight, making that tool work

is up to you—and that's where this sensitive and authoritative guide comes in. In Weight Loss Surgery Cookbook For Dummies, 2nd Edition you'll find the fail-safe, easy-to-follow guidance you need to make smart, informed choices as you adopt a healthy eating regimen to your lifestyle. Packed with 100 plus delicious recipes, healthy recommendations, the latest information on grasping the ingredients in your food, expert tips on meal planning and shopping, and so much more, you'll find everything you need to safely keep those pounds coming off post-surgery. Successfully navigate a post-surgery lifestyle Get the lowdown on the latest dietary guidelines Know which foods to buy and how to prepare them Stay on track with meal planning, setting up your kitchen, and more Losing those initial pounds through surgery is just the first step—and this book helps you make the lifelong lifestyle changes needed to maintain your weight without sacrificing the pleasure of eating delicious food.

[Brain Injury and Returning to Employment](#)

Genetic Algorithms in Java Basics is a brief introduction to solving problems using genetic algorithms, with working projects and solutions written in the Java programming language. This brief book will guide you step-by-step through various implementations of genetic algorithms and some of their common applications, with the aim to give you a practical understanding allowing you to solve your own unique, individual problems. After reading this book you will be comfortable with the language specific issues and concepts involved with genetic algorithms and you'll have everything you need to start building your own. Genetic algorithms are frequently used to solve highly complex real world problems and with this book you too can harness their problem solving capabilities. Understanding how to utilize and implement genetic algorithms is an essential tool in any respected software developers toolkit. So step into this intriguing topic and learn how you too can improve your software with genetic algorithms, and see real Java code at work which you can develop further for your own projects and research. Guides you through the theory behind genetic algorithms Explains how genetic algorithms can be used for software developers trying to solve a range of problems Provides a step-by-step guide to implementing genetic algorithms in Java

[Criminal Justice and Criminology Research Methods](#)

Statistics Without Maths for Psychology is an essential companion to any psychology course, guiding students through the process of using statistics without mathematical formulae. It provides the tools to use SPSS and gives clear but comprehensive explanations of all the statistical concepts needed. This text offers students the opportunity to test their knowledge and practice their skills with activities, exercises and multiple choice questions, and is packed with up-to-date examples, "discussion points" and handy tips to aid them in their studies.

[IT Manager's Handbook](#)

A pedagogical approach to the principles and architecture of knowledge management in organizations This textbook is based on a graduate course taught at Stevens Institute of Technology. It focuses on the design and management of today's complex K organizations. A K organization is any company that generates and applies knowledge. The text takes existing ideas from organizational design and knowledge management to enhance and elevate each through harmonization with concepts from other disciplines. The authors—noted experts in the field—concentrate on both micro- and macro design and their interrelationships at individual, group, work, and organizational levels. A key feature of the textbook is an incisive discussion of the cultural, practice, and social aspects of knowledge management. The text explores the processes, tools, and infrastructures by which an organization can continuously improve, maintain, and exploit all elements of its knowledge base that are most relevant to achieve its strategic goals. The book seamlessly intertwines the disciplines of organizational design and knowledge management and offers extensive discussions, illustrative examples, student exercises, and visualizations. The following major topics are addressed: Knowledge management, intellectual capital, and knowledge systems Organizational design, behavior, and architecture Organizational strategy, change, and development Leadership and innovation Organizational culture and learning Social networking, communications, and collaboration Strategic human resources; e.g., hiring K workers and

performance reviews Knowledge science, thinking, and creativity Philosophy of knowledge and information Information, knowledge, social, strategy, and contract continuums Information management and intelligent systems; e.g., business intelligence, big data, and cognitive systems Designing Knowledge Organizations takes an interdisciplinary and original approach to assess and synthesize the disciplines of knowledge management and organizational design, drawing upon conceptual underpinnings and practical experiences in these and related areas.

[Designing Knowledge Organizations](#)

Since their discovery hundreds of years ago, people have been fascinated by the wondrous properties of Fibonacci numbers. Being of mathematical significance in their own right, Fibonacci numbers have had an impact on areas like art and architecture, and their traces can be found in nature and even the behavior of the stock market. Starting with the basic properties of Fibonacci numbers, the present book explores their relevance in number theory, the theory of continued fractions, geometry and approximation theory. Rather than giving a complete account of the subject, a few chosen examples are treated exhaustively. They not only reveal the bearing of Fibonacci numbers on mathematics, but also provide very readable marvels of mathematical reasoning. This book is the translation of the 6th Russian edition (the first edition appeared in the early fifties and became a standard source of information on the subject).

[Statistics Without Maths for Psychology](#)

Get ready to run for—and win—that local election! In the land of opportunity, just about anyone who qualifies as an elector can seek public office. Some do it on a whim, some are urged to run, and some want to use their time and talents to make a difference in their local community. If you want to know how to prepare for a run, which steps to take beforehand, and how the process goes from announcement to campaigning to election day to the swearing-in ceremony—this book has you covered. Find out what it's like to run for local office as a first-time candidate Explore the introspection required and the study necessary to make such a run effective Deal with marketing, fundraising, interacting with the public, and dealing with opponents Encourage and help others to make a run for local office Though only one person ultimately wins a seat, nobody does it without a wide network of support. Running For Local Office For Dummies is your ticket to navigating every step on the road to winning that election.

[Die Tribute von Panem 1. Tödliche Spiele](#)

Die 'Lektürehilfe: Never Let Me Go' bietet eine optimale Vorbereitung auf Klausuren, Referate, und die Abiturprüfung im Fach Englisch. Alle wichtigen Informationen zu Charakteren und Inhalt sind kompakt zusammengefasst. Außerdem werden für jedes Kapitel des Romans wichtige Zitate analysiert. Diese Lektürehilfe bietet nicht nur Basisinformationen zu Personenkonstellation und Setting, sondern auch Interpretationsansätze und Hintergrundinformationen zu Symbolen und Themen des Romans. Die Anleitung zum Schreiben von Textanalysen und die Vokabelerläuterungen in der Randspalte ermöglichen ein schnelles und gezieltes Lernen.

[Was ich euch nicht erzählte](#)

[The Jewish Struggle in the 21st Century](#)

Annotation - Author - well known name in the field- First guide on re-employment and vocational rehabilitation of individuals with an acquired brain injury - not much material available in this area- Topical - employment of brain-injured people is a priority in both the NHS, Jobcentre Plus and insurance companies.

Fighting Churn with Data

JavaScript is the programming language of the Internet, the secret sauce that makes the Web awesome, your favorite sites interactive, and online games fun! JavaScript for Kids is a lighthearted introduction that teaches programming essentials through patient, step-by-step examples paired with funny illustrations. You'll begin with the basics, like working with strings, arrays, and loops, and then move on to more advanced topics, like building interactivity with jQuery and drawing graphics with Canvas. Along the way, you'll write games such as Find the Buried Treasure, Hangman, and Snake. You'll also learn how to: –Create functions to organize and reuse your code –Write and modify HTML to create dynamic web pages –Use the DOM and jQuery to make your web pages react to user input –Use the Canvas element to draw and animate graphics –Program real user-controlled games with collision detection and score keeping With visual examples like bouncing balls, animated bees, and racing cars, you can really see what you're programming. Each chapter builds on the last, and programming challenges at the end of each chapter will stretch your brain and inspire your own amazing programs. Make something cool with JavaScript today! Ages 10+ (and their parents!)

Predicting Presidential Elections and Other Things

This 4th edition of Ratings Analysis describes and explains the current audience information system that supports economic exchange in both traditional and evolving electronic media markets. Responding to the major changes in electronic media distribution and audience research in recent years, Ratings Analysis provides a thoroughly updated presentation of the ratings industry and analysis processes. It serves as a practical guide for conducting audience research, offering readers the tools for becoming informed and discriminating consumers of audience information. This updated edition covers: International markets, reflecting the growth in audience research businesses with the expansion of advertising into new markets such as China. Emerging technologies, reflecting the ever increasing ways to deliver advertising electronically and through new channels (social media, Hulu) Illustrates applications of audience research in advertising, programming, financial analysis, and social policy; Describes audience research data and summarizes the history of audience measurement, the research methods most often used, and the kinds of ratings research products currently available; and Discusses the analysis of audience data by offering a framework within which to understand mass media audiences and by focusing specifically to the analysis of ratings data. Appropriate for all readers needing an in-depth understanding of audience research, including those working in advertising, electronic media, and related industries, Ratings Analysis also has much to offer academics and policy makers as well as students of mass media.

Running For Local Office For Dummies

It can be a challenge writing in a language that is not your native tongue. Constructing academic essays, dissertations and research articles in this second or foreign language is even more challenging, yet across the globe thousands of academics and students do so, some out of choice, some out of necessity. This book looks at a major issue within the field of English for Academic Purposes (EAP). It focuses on the issues confronting non-native-English-speaking academics, scholars and students, who face increasing pressure to write and publish in English, now widely acknowledged as the academic lingua franca. Questions of identity, access, pedagogy and empowerment naturally arise. This book looks at both student and professional academic writers, using qualitative text analysis, quantitative questionnaire data, corpus investigations and ethnographic approaches to searchingly examine issues central

to the EAP field.

Author 101

How do race and social class influence who gets into America's elite colleges? This important book takes a comprehensive look at how all aspects of the elite college experience--from application and admission to enrollment and student life--are affected by these factors. To determine whether elite colleges are admitting and educating a diverse student body, the authors investigate such areas as admission advantages for minorities, academic achievement gaps tied to race and class, unequal burdens in paying for tuition, and satisfaction with college experiences. Arguing that elite higher education affects both social mobility and inequality, the authors call on educational institutions to improve access for students of lower socioeconomic status. Annotation ♭2010 Book News, Inc., Portland, OR (booknews.com).

Weight Loss Surgery Cookbook For Dummies

Criminal Justice and Criminology Research Methods, Third Edition, is an accessible and engaging text that offers balanced coverage of a full range of contemporary research methods. Filled with gritty criminal justice and criminology examples including policing, corrections, evaluation research, forensics, feminist studies, juvenile justice, crime theory, and criminal justice theory, this new edition demonstrates how research is relevant to the field and what tools are needed to actually conduct that research. Kraska, Brent, and Neuman write in a pedagogically friendly style yet without sacrificing rigor, offering balanced coverage of qualitative, quantitative, and mixed methods. With its exploration of the thinking behind science and its cutting-edge content, the text goes beyond the nuts and bolts to teach students how to competently critique as well as create research-based knowledge. This book is suitable for undergraduate and early graduate students in US and global Criminology, Criminal Justice, and Justice Studies programs, as well as for senior scholars concerned with incorporating the latest mixed-methods approaches into their research.

People Analytics For Dummies

The Fast Track to Getting published! "Are you ready to get out of the slush piles? With the expert tutelage of Frishman and Spizman, an author can increase his/her chances of publication many times over." – John Kremer, author, "1001 Ways to Market Your Books" "I've got a great idea for a book!" But a great idea is not enough---what you need is a killer book proposal. With publishing gurus Rick Frishman and Robyn Spizman as your guides, you can create a proposal that makes your idea sing---and appeals to the right publishers. And once you secure that coveted book deal, Frishman and Spizman give you all you need to know to conceptualize, write, market, and turn your powerful message into a bestseller. We all need a guide on the journey through the publishing world and these experts take you by the hand and help navigate the hypercompetitive book industry. We all have an amazing message within. Now is the time to share it with the world to change your life and the lives of your audience.

Own It!

The Smart Cookies' Guide to Making More Dough and Getting Out of Debt

Are you ready to make people sit up and listen when you speak? Do you want to shine in conversations, meetings, pitches or presentations? Is it time to let go of the anxiety that holds you back? Whatever you want to say and whenever you need to say it, this inspiring, motivating and engaging guide will equip you with powerful ways to free your voice, connect with your audience and communicate with confidence to make a lasting impact. Combining practical advice with techniques that really work, performer and communication expert Liz Peters draws on years of research and experience to help you: overcome the life-limiting fears that stop you speaking up; harness the transformative power of embodiment to build enduring confidence; feel at ease and in control whenever you have to take centre stage; master your personal presence so you can engage and inspire others. It's time to believe you're good enough. So, get ready to unleash your inner brilliance, learn to love your spotlight moments and discover how awesome it feels to own the room!

[Canon EOS Rebel T7/2000D For Dummies](#)

Funding Science in America, first published in 1999, explores the pros and cons of the academic earmarking issue.

[English Grammar For Dummies](#)

What do the following events have in common? In 2000, the election between George W. Bush and Al Gore was a virtual tie. The 1989 and 1990 vintages have turned out to be two of the best ever for Bordeaux wines. In 2001, the Federal Reserve lowered the interest rate eleven times. The decade of the 1970s was one of the worst on record for U.S. inflation. In 2001, the author of this book, at age 59, ran a marathon in 3 hours and 30 minutes, but should have been able to do it in 3 hours and 15 minutes. This book shows clearly and simply how these diverse events can be explained by using the tools of the social sciences and statistics. It moves from a discussion of formulating theories about real world phenomena to lessons on how to analyze data, test theories, and make predictions. Through the use of a rich array of examples, the book demonstrates the power and range of social science and statistical methods. In addition to "big" topics—presidential elections, Federal Reserve behavior, and inflation—and "not quite so big" topics—wine quality—the book takes on questions of more direct, personal interest. Who of your friends is most likely to have an extramarital affair? How important is class attendance for academic performance in college? How fast can you expect to run a race or perform some physical task at age 55, given your time at age 30? (In other words, how fast are you slowing down?) As the author works his way through an incredibly broad range of questions and topics, demonstrating the usefulness of statistical theory and method, he gives the reader a new way of thinking about many age-old concerns in public and private life.

[Machine Learning for Business](#)

Let The Smart Cookies show you how to eliminate debt, spend smarter, save better, and achieve financial freedom—without sacrificing your social life or your sanity! They were five dynamic young women: smart, successful—and secretly drowning in debt. Inspired by an episode of The Oprah Winfrey Show on personal finance, Andrea, Angela, Katie, Robyn, and Sandra formed a money club, together developing strategies for turning their finances around. Just one year later they had dramatically improved their financial situations—and had made major developments in their careers, relationships, and life goals to boot. Their proven recipe for success has since been featured on The Oprah Winfrey Show, MSNBC, and in the New York Daily News. How did they do it? These five women—with varied careers in marketing, public relations, social work, and TV production—joined forces to create a fun, simple, effective strategy for achieving financial success, forming a money club and supporting each other every step of the way. Now, in this extraordinary hands-on guide, the women, who soon dubbed themselves The Smart Cookies, share the secrets of their success. Weaving anecdotes from their own lives with practical, how-to advice, The Smart Cookies offer strategies that cut across the financial spectrum, whether you're deeply in debt or just want to manage your money better. Tackling the unique financial challenges facing women today, they offer easy-to-follow advice on everything from creating a spending plan to boosting your income to starting your own money club.

Fibonacci Numbers

The ASP.NET MVC 5 Framework is the latest evolution of Microsoft's ASP.NET web platform. It provides a high-productivity programming model that promotes cleaner code architecture, test-driven development, and powerful extensibility, combined with all the benefits of ASP.NET. ASP.NET MVC 5 contains a number of advances over previous versions, including the ability to define routes using C# attributes and the ability to override filters. The user experience of building MVC applications has also been substantially improved. The new, more tightly integrated, Visual Studio 2013 IDE has been created specifically with MVC application development in mind and provides a full suite of tools to improve development times and assist in reporting, debugging and deploying your code. The popular Bootstrap JavaScript library has also now been included natively within MVC 5 providing you, the developer, with a wider range of multi-platform CSS and HTML5 options than ever before without the penalty of having to load-in third party libraries.

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