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Communication MattersSmartBook Access Card for Essentials of Understanding PsychologyFilm ArtThe Art of Public SpeakingChild DevelopmentEBOOK: Services Marketing: Integrating Customer Focus Across the FirmAnatomy & Physiology: The Unity of Form and FunctionKontakteVander's Human PhysiologyP.O.W.E.R. Learning and Your Life: Essentials of Student SuccessLoose Leaf for Liguori, Questions and AnswersAcquiring Medical LanguageCommunication Research: Asking Questions, Finding AnswersEBOOK: Corporate Finance: European EditionUnderstanding BusinessEBOOK: Principles and Practice of MarketingSmartBook Access Card for FitWell: Questions and AnswersFinancial AccountingStrategic ManagementLoose Leaf for Essentials of EconomicsSmartBook Access Card for Communication WorksBusiness Driven TechnologyKontakteGrundlagen betrieblicher FinanzwirtschaftProject Management: The Managerial ProcessPersonal FinanceSmartBook Access Card for Concepts of GeneticsManagerial Accounting for ManagersJob Interviews For DummiesEBOOK: Economics for BusinessGlobalization of EducationDigitales Marketing für DummiesSmartBook Access Card for Questions and Answers: A Guide to Fitness and WellnessEBOOK: Principles and Practice of Marketing, 9eAmerican EducationProgrammable Logic ControllersRetailing ManagementIntimate RelationshipsToday's Guide to Educational PolicySmartBook Access Card for Understanding Psychology

Communication Matters

"If students sit passively on the sidelines, how can we expect them to learn—and to change their behavior in ways that promote their health and wellness, now and in the future? Questions and Answers: A Guide to Fitness and Wellness empowers students to become active participants in their own fitness and wellness through a genuinely student-centered approach. This is the first fitness and wellness text to be written in direct response to students' questions about their own health and well-being. In responding to these student inquiries, authors Gary Liguori and Sandra Carroll-Cobb combine the latest science-based knowledge with practical guidance on concrete actions students can take now to improve their fitness and wellness. By encouraging students to be engaged participants in their learning, Questions and Answers also inspires them to become active shapers of their future health and happiness."

SmartBook Access Card for Essentials of Understanding Psychology

Film Art

Project Management, 8e provides a holistic and realistic approach to Project Management that combines the human aspect and culture of an organization with the tools and methods used. It covers concepts and skills used to propose, plan, secure resources, budget and lead project teams to successful completion of projects. This text is not only on how the management process works, but also, and more importantly, on why it works. It's not intended to specialize by industry type or project scope, rather it is written for the individual who will be required to manage a variety of projects in a variety of organizational settings. 8e was written for a broad range of audiences including, project managers, students, analysts and Project Management Institute Members preparing for certification exams. The digital component, Connect, now has enhanced algorithmic problems, Application Based Activities, SmartBook 2.0 and Practice Operations, a game-based 3D operations management simulation.

The Art of Public Speaking

Students First. Designed for student success, Feldman provides students with a powerful learning framework in a personalized learning environment, helping them connect, engage, and feel excited about the field of Psychology. Feldman's Understanding Psychology, 12e is an integrated learning program that gives students an even greater opportunity to achieve success, and brings the Students First goal to a new level. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective. With McGraw-Hill Education's LearnSmart Advantage, students have an individualized learning environment that helps identify what they know, and more importantly, what they don't, providing every student with a unique experience tailored to their needs. The Twelfth Edition was thoroughly revised using "HeatMap" technology in which systematic and precise feedback from thousands of students was anonymously measured using LearnSmart, McGraw-Hill Education's adaptive learning tool. Because virtually every paragraph in the previous edition is tied to questions students answer in LearnSmart, Dr. Feldman was able to see where students struggled most—the "hot spots"—and in turn refine and update these areas to be more clear, more concise, and more impactful. Understanding Psychology maintains its accessible pedagogy and hallmark research, as well as the modules-within-chapters format that is both manageable for students and allows every professor the flexibility to assign and cover what they want. The four additional modules in McGraw-Hill Education's CREATE give instructors even more flexibility to customize their Introductory Psychology program to their

course and their students.

Child Development

European economies are now dominated by services, and virtually all companies view service as critical to retaining their customers today and in the future. In its third European edition, *Services Marketing: Integrating Customer Focus across the Firm* provides full coverage of the foundations of services marketing, placing the distinctive gaps model at the center of this approach. Drawing on the most recent research and using up-to-date and topical examples, the book focuses on the development of customer relationships through quality service, outlining the core concepts and theories in services marketing today. New and updated material in this new edition include:

- - New content on the role of digital marketing and social media has been added throughout to reflect the latest developments in this dynamic field
- - Increased coverage of Service dominant logic regarding the creation of value and the understanding of customer relationships
- - New examples and case studies added from global and innovative companies including AirBnB, IKEA, Disneyland, Scandinavia Airlines, and Skyscanner

EBOOK: Services Marketing: Integrating Customer Focus Across the Firm

Featuring current information and challenging perspectives on the latest issues and forces shaping the American educational system—with scholarship that is often cited as a primary source—Joel Spring introduces readers to the historical, political, social, and legal foundations of education and to the profession of teaching in the United States. In his signature straightforward, concise approach to describing complex issues, he illuminates events and topics that are often overlooked or whitewashed, giving students the opportunity to engage in critical thinking about education. Students come away informed on the latest topics, issues, and data and with a strong knowledge of the forces shaping the American educational system. Thoroughly updated throughout, the new edition of this clear, authoritative text remains fresh and up-to-date, reflecting the many changes in education that have occurred since the publication of the previous edition. Topics and issues addressed and analyzed include:

- The decline of the Common Core State Standards, particularly as result of a Republican-controlled administration currently in place
- Increasing emphasis on for-profit education, vouchers, charter schools, and free-market competition between schools, expected to surge with the appointment of the new U.S. Secretary of Education Betsy DeVos
- Current debates about immigration and "Dreamers"—new statistics on immigrant education, discussion of education proposals to accommodate the languages, cultures, and religions of newly arrived immigrants
- New education statistics on school enrollments, dropouts, education and income, school segregation, charter schools, and home languages
- The purposes of education as presented in the 2016 platforms of the Republican, Democratic, Green, and Libertarian parties
- Discussions around transgender students

Anatomy & Physiology: The Unity of Form and Function

Questions and Answers' results-centered pedagogy ensures that the content of each chapter works toward the larger goal of making students active participants in their own life-learning. Critical thinking questions and calls to action prompt students to evaluate the content and connect it to their own experiences. Online video case studies follow real college students attempting to change their behavior and prompt readers to apply lessons from these experiences to their own behavior-change goals. A series of lab activities provide tracking tools and self-assessment forms that can be completed in print or online. The Fifth Edition features new research-based coverage of the use of digital technology, including new Tech Tips in every chapter that help students take advantage of apps and tech-based devices that will help them reach their fitness and wellness goals. Additionally, every chapter has been updated to reflect current scientific thinking, data, and statistics from such authoritative sources as the Centers for Disease Control and Prevention, the American Cancer Society, the American Heart Association, the U.S. Food and Drug Administration, and the U.S. Department of Agriculture. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect® is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following: SmartBook® - an adaptive digital version of the course textbook that personalizes your reading experience based on how well you are learning the content. Access to your instructors homework assignments, quizzes, syllabus, notes, reminders, and other important files for the course. Progress dashboards that quickly show how you are performing on your assignments and tips for improvement. The option to purchase (for a small fee) a print version of the book. This binder-ready, loose-leaf version includes free shipping.

Kontakte

Vander's Human Physiology

P.O.W.E.R. Learning is the only research-based student success series with a unifying system for critical thinking and problem solving. P.O.W.E.R. Learning and Your Life: Essentials of Student Success, 4e, utilizes this P.O.W.E.R. framework to maximize students' potential for success in college and life addressing the diverse, career student population by providing direct, practical solutions to the challenges that students face as they navigate their courses and prepare for their careers. Includes Connect - a highly reliable, easy-to-use homework and learning management solution that applies learning science and award-winning adaptive tools to improve student results. NEW: SmartBook 2.0, available within Connect, personalizes learning to individual student needs, continually adapting to pinpoint knowledge gaps and focus learning on concepts requiring additional study. SmartBook 2.0 fosters more productive learning, taking the guesswork out of what to study, and making students better prepared for class. For instructors, SmartBook 2.0 tracks student progress and provides insights that guide teaching strategies and advanced instruction, for a more dynamic class experience.

P.O.W.E.R. Learning and Your Life: Essentials of Student Success

Economics for Business 5th edition is an essential introduction to economics tailor-made for business students. Economic principles are clearly explained within the context of modern business, drawing on a wealth of contemporary examples that bring the topics to life.

Loose Leaf for Liguori, Questions and Answers

Acquiring Medical Language

Revised edition of the authors' Retailing management, [2014]

Communication Research: Asking Questions, Finding Answers

In his latest book, Joel Spring covers major political, economic and social issues affecting US and global education policy today. Crafted to evoke classroom discussion, this book explores contemporary issues such as the pandemic, institutional racism, religious controversies, nationalism and immigration, increased reliance on online instruction, climate change, economics of education and the deep state in education. Giving students the opportunity to engage in critical thinking and explore the growing sense that US and global education is in distress and in need of fundamental transformation, this book forces readers to examine their own values and how they might apply this thinking to their own education policy and practice.

EBOOK: Corporate Finance: European Edition

Understanding Business

Concepts of Genetics is a one semester introductory genetics text that explains genetics concepts in a concise, engaging and up-to-date manner. Rob Brooker, author of market leading texts in Genetics and Intro Biology for majors, brings his clear and accessible writing style to this briefer genetics text. He employs the use of experimentation and stresses the fundamentals of the Scientific Method in presenting genetics concepts, then further engages the reader through the use of formative assessment to assist the student in understanding the core genetic principles. The introduction of Learning Outcomes throughout the chapter in the 2nd edition helps the student focus on the key concepts presented in the chapter. Concepts of Genetics, 2e also stresses developing problem-solving skills with the new feature "Genetic TIPS" that breaks a problem down into conceptual parts (Topic, Information, Problem-Solving Strategy) to help students work through the answer. The 2nd edition will be more focused on core concepts with the narrowing of book content by eliminating specialty chapters that many courses do not have time to cover in detail (the full chapters on Developmental Genetics and Evolutionary Genetics—these general topics are discussed elsewhere, but not in the amount of detail in the first edition). The author has added new information regarding epigenetics and material on personalized medicine. The integration of the genetics text and the power of digital world are now complete with McGraw-Hill's ConnectPlus including LearnSmart. Users who purchase Connect Plus receive access to SmartBook and to the full online ebook version of the textbook.

EBOOK: Principles and Practice of Marketing

SmartBook is the first and only adaptive reading experience. Fueled by LearnSmart- the most widely used and intelligent adaptive learning technology- SmartBook identifies what you know and don't know, and highlights what you need to learn. It even figures out

what material you are most likely to forget. SmartBook helps you study smarter, not harder, and get the grades you want.

SmartBook Access Card for FitWell: Questions and Answers

With Saladin, students make connections through learning outcomes and assessments, integrated media, and a writing style that clearly depicts anatomy and physiology processes. A consistent set of chapter learning tools helps students identify and retain key concepts while the stunning visual program provides a realistic view of body structures and processes. Saladin's text requires no prior knowledge of college chemistry or cell biology, and is designed for a two-semester A&P course. Users who purchase Connect Plus receive access to the full online ebook version of the textbook, as well full access to LearnSmart, SmartBook, and Anatomy & Physiology Revealed. The seventh edition's changes focus primarily on new science (30+ updates based on advances in science), new writing (30+ new sections of text to improve discussion, update terminology, and include new Deeper Insight examples), and 40+ new and revised photos and illustrations. Also, a new appendix has been added to the 7th edition to include the complete genetic code. Significant improvements have also been made to the Connect question banks.

Financial Accounting

SmartBook is the first and only adaptive reading experience. Fueled by LearnSmart – the most widely used and intelligent adaptive learning technology – SmartBook identifies what you know and don't know, and highlights what you need to learn. It even figures out what material you are most likely to forget. SmartBook helps you study smarter, not harder, and get the grades you want.

Strategic Management

EBOOK: Principles and Practice of Marketing, 9e

Loose Leaf for Essentials of Economics

Your students are individuals. Do your teaching materials treat them that way? Feldman's Essentials of Understanding Psychology does. Using a revolutionary revision process, Bob Feldman's Essentials of Understanding Psychology is a fully integrated learning system that gives students an even greater opportunity to achieve success, and brings the Students First goal to a new level. With an adaptive learning system that provides an individualized learning environment and helps students identify what they know, and more importantly, what they don't, every student has a unique experience refined to their needs. The Eleventh Edition is in the second iteration of using "HeatMap" technology to advise revision. Systematic and precise feedback from thousands of students was anonymously measured using LearnSmart, the adaptive learning diagnostic. Because virtually every paragraph in the previous edition is tied to several questions students answer in LearnSmart, Bob was able to see where students struggled most—the "hot spots"—and in turn refine and update these areas to be more clear, more concise, and more impactful. The 11th edition continues Bob Feldman's accessible pedagogy and hallmark research, as well as his modules-within-chapters format that is both manageable for students and allows every professor the flexibility to assign and cover what they want. The 4 additional modules in CREATE give instructors even extra flexibility to completely cater their text to their course and their students.

SmartBook Access Card for Communication Works

Managerial Accounting for Managers, 4th edition by Noreen/Brewer/Garrison is based on the market-leading managerial accounting solution, Managerial Accounting, by Garrison, Noreen and Brewer. The Noreen solution presents integrated and proven solutions designed to help attain course goals of student readiness, comprehension of content, and application of key concepts in the managerial accounting course, while addressing the needs of instructors who do not wish to teach the financial accounting-oriented content that is included in the Garrison solution (no debits/credits). Of the three programs in the Garrison franchise (the Brewer solution, the Garrison solution, and the Noreen solution), the Noreen solution is the most pure management accounting content. The other two programs contain greater coverage of financial accounting topics. Managerial Accounting for Managers 4e is geared towards professors who love Garrison's market-leading managerial accounting content but prefer to approach their course by eliminating the debits and credits coverage. The Noreen solution includes the managerial accounting topics such as Relevant Costs for Decision Making, Capital Budgeting Decisions, and Segment Reporting and Decentralization, however, the job-order costing chapter has been extensively rewritten to remove all journal entries. Furthermore, the chapters dealing with process costing, the statement of cash flows, and financial statement analysis have been dropped to enable professors to focus their attention on the bedrocks of managerial accounting—planning, control, and decision making. McGraw-Hill's Connect Accounting offers a complete digital solution combines all the great features of Connect Accounting including McGraw-Hill's SmartBook, powered by LearnSmart, which is designed to help students learn faster and more efficiently, and retain more knowledge for greater success. In addition,

Interactive Presentations deliver learning objectives in an interactive environment, giving students access to course-critical content anytime, anywhere. Guided Examples provide students with narrated and animated, step-by-step walkthroughs of algorithmic versions of assigned exercises. Auto-Graded Excel Simulations, assignable within Connect Accounting, allow students to practice their Excel skills—such as basic formulas and formatting—within the context of accounting. These questions feature animated, narrated Help and Show Me tutorials (when enabled), as well as automatic feedback and grading for both students and professors.

Business Driven Technology

EBOOK: Corporate Finance: European Edition

Kontakte

Written specifically for the one semester survey of economics course, Schiller's Essentials of Economics is known for seeking the best possible answers to the basic questions of WHAT, HOW, and FOR WHOM to produce. Schiller is dedicated to introducing core economic principles in a real-world context by focusing on trending policies and front-page developments. As in earlier editions, the eleventh edition strives to engage students by illustrating economics with examples of applied economy theory found in real-world institutions, policy debates, and global developments. Essentials of Economics is thoroughly integrated with the adaptive digital tools available in McGraw-Hill's Connect, proven to increase student engagement and success in the course. Coauthor Karen Gebhardt has closely aligned digital resources to the text benefiting both students and instructors. Essentials of Economics features the latest suite of Connect resources including SmartBook 2.0.

Grundlagen betrieblicher Finanzwirtschaft

This edition of 'Programmable Logic Controllers' continues to provide an up-to-date introduction to all aspects of PLC programming, installation, and maintaining procedures. No previous knowledge of PLC systems or programming is assumed. Programmable Logic Controllers continues to provide an up-to-date introduction to all aspects of PLC programming, installation, and maintaining procedures. Improvements have been made to every chapter. The content, applied programming examples, instructor/student resources (including lesson PowerPoint presentations with simulated PLC program videos), test generator, LogixPro lab manual, and activities manual. With this edition, students and instructors also have access to McGraw-Hill Education's digital products - Connect and SmartBook, for the first time! McGraw-Hill Education's Connect, is also available as an optional, add on item. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, how they need it, so that class time is more effective. Connect allows the professor to assign homework, quizzes, and tests easily and automatically grades and records the scores of the student's work. Problems are randomized to prevent sharing of answers as you may also have a "multi-step solution" which helps move the students' learning along if they experience difficulty

Project Management: The Managerial Process

Personal Finance

Deliver a show-stopping interview performance Does the thought of interviewing for a new job send shivers down your spine? It doesn't have to! Whether you're searching for your first job, changing careers, or looking for advancement in your current line of work, Job Interviews For Dummies shows you how to use your skills and experiences to your advantage and land that job. Following a half-decade characterized by an explosion of economic crises, global expansion, and technological innovation in the job market, today's job seekers vie for employment in a tough era of new realities where few have gone before. In addition to covering how to prepare for an interview, this updated edition explores the new realities of the job market with scenarios that you can expect to encounter, an updated sample question and answer section, coverage of how you can harness social media in your job search, information on preparing for a Web-based interview, and the best ways to keep your credibility when applying for several jobs at once. Out-prepare the competition Overcome your fear of interviewing Ask smart questions about the job and the employer Give the best answers to make-or-break questions Fit your qualifications to the job's requirements Dress like an insider Survive personality tests Interview across cultures Evaluate a job offer Negotiate a better salary Whether you're fresh from the classroom, a prime-timer over 50, or somewhere in between, Job Interviews For Dummies quickly gets you up to speed on the skills and tools you need to land the job you want.

SmartBook Access Card for Concepts of Genetics

Managerial Accounting for Managers

Kontakte continues to offer a truly communicative approach that supports functional proficiency, supported by the full suite of digital tools available in Connect German (now including LearnSmart®!). This proven Introductory German program maintains its commitment to meaningful communicative practice as well as extensive coverage of the 5 Cs and the ACTFL Proficiency Guidelines 2012. In its eighth edition, Kontakte has greatly expanded its digital offering: Connect German now contains the full scope of activities originating from both the white and blue pages of the student text and the Arbeitsbuch. Furthermore, the program now offers LearnSmart®, an adaptive learning program that helps students learn grammar and vocabulary more efficiently by tailoring the experience to individual student needs.

Communication in meaningful contexts: Students read and listen to comprehensible German and have ample opportunities to use it in interview, information-gap, role-play, autograph, writing, and other personalized activities that are theme-based. The video segments—Interviews and Perspektiven—feature interviews with a variety of speakers that allow students to hear authentic German in context. They provide models for talking about topics using authentic language, guiding students in communicating with one another. In the Connect activities for the student textbook and Arbeitsbuch, students can also take advantage of the audio and video live chat tool to communicate with their classmates online. In Connect German, students have full access to the digitally enhanced eBook, the online Arbeitsbuch activities, LearnSmart®, and all of the accompanying audio and video resources, giving them the ability to interact with the materials (and one other) as often as they wish. A solid theoretical foundation: Firmly grounded second-language acquisition research, Kontakte also supports the National Standards as outlined in the Standards for Foreign Language Learning in the 21st Century. As presented in the Standards, the five Cs—Communication, Cultures, Connections, Comparisons, and Communities—provide a framework for what students should know and be able to do as a result of their language study. The five Cs are present in countless ways throughout the program, particularly in the wealth of communicative activities and cultural content. Students are also encouraged to explore connections by linking their study of German with their own lives and other subjects of study, to make comparisons between their world and that of German-speaking people, and to learn about real-world German-speaking communities. Kontakte also integrates several modes of language, as described in the ACTFL Proficiency Descriptors. The activities, exercises, and tasks offer students a wide variety of opportunities for communication and interaction in interpersonal, interpretive, and presentational modes. For example, the many interviews in Kontakte require students to negotiate meaning and therefore reinforce the interpersonal mode of communication. The diversity of readings, whether literary, cultural, or encyclopedic, requires students to interpret information within context and apply it to new contexts. Tools for Digital Success: Connect German and LearnSmart®, McGraw-Hill's digital teaching and learning environment allows students to engage in their course material via the devices they use every day. The digital tools available in the Connect German platform facilitate student progress by providing extensive opportunities to practice and hone their developing skills. These include online communicative activities, instant feedback, peer-editing writing tools, sophisticated reporting, and a complete eBook with embedded audio and video. LearnSmart® is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, to make your class time more engaging and effective.

Job Interviews For Dummies

Drawing on psychology, family studies, sociology, communication studies, and neuroscience, Intimate Relationships is a comprehensive and current overview of relationship science written in an engaging and accessible style. The seventh edition of this best-selling text includes new, thought-provoking teaching tools and over 600 new references.

EBOOK: Economics for Business

Communication Research: Asking Questions, Finding Answers covers basic research issues and processes, both quantitative and qualitative, appropriate for communication students with little or no previous research methods experience. The text's guiding principle is that methodological choices are made from one's research questions or hypotheses. This avoids the pitfall in which students learn one methodology or one methodological skill and then force that method to answer all types of questions. Instead of working with one methodology to answer all types of questions, students come away understanding a variety of methods and how to apply them appropriately.

Globalization of Education

EBOOK: Principles and Practice of Marketing

Digitales Marketing für Dummies

"Fully updated for the thirteenth edition, the award-winning Art of Public Speaking offers a time-tested approach that has made it the most widely used college textbook on its subject in the world. Providing clear, authoritative coverage and written in a voice that speaks personally to students, it helps them become capable, responsible speakers, listeners, and thinkers. Seamlessly coordinated with Connect, McGraw-Hill Education's pathbreaking online program, it supplies a proven set of teaching and learning tools that is without parallel among public speaking books"--

SmartBook Access Card for Questions and Answers: A Guide to Fitness and Wellness

Sie möchten Ihre Produkte oder Dienstleistungen über digitales Marketing bewerben ? aber fragen sich, wie Sie das anstellen? Auf welchen Social-Media-Plattformen sollte Ihr Unternehmen aktiv sein? Wie kommen Sie an Fans, Follower und Likes? Wie gestalten Sie Ihre Webseite und generieren Sie Traffic? ?Digitales Marketing für Dummies? beantwortet all diese Fragen. Außerdem stellen die Autoren verschiedene Analysetools vor, mit denen Sie Ihre Werbekampagnen prüfen und optimieren können. So gerüstet, präsentieren Sie Ihr Unternehmen schon bald optimal im Web.

EBOOK: Principles and Practice of Marketing, 9e

"Child Development provides extensive learning connections throughout the chapters. This text has benefited from the involvement of one or more leading experts on diversity to ensure that it provides students with current, accurate, sensitive information related to diversity in children's development"--

American Education

Moving beyond the listing of mere facts, Vander's human physiology stresses the causal chains of events that constitute the mechanisms of body function. The fundamental purpose of this textbook is to present the principles and facts of human physiology in a format that is suitable for undergraduates regardless of academic background or field of study.

Programmable Logic Controllers

Retailing Management

Continuing Joel Spring's reportage and analysis of the intersection of global forces and education, this text offers a comprehensive overview and synthesis of current research, theories, and models related to the topic. Written in his signature clear, narrative style, Spring introduces the processes, institutions, and forces by which schooling has been globalized and examines the impact of these forces on schooling in local contexts. Significant conceptual frameworks are added to this Second Edition, specifically the "economization of education," "corporatization of education" and the "audit state." These concepts are embedded in the global educational plans of major organizations such as the World Bank, the Organization for Economic Development and Cooperation (OECD), World Economic Forum, and multinational corporations. Globalization of Education, Second Edition features new and updated information on • The World Bank • OECD and the United Nations • The World Trade Organization and the Global Culture of Higher Education • Corporatization of Global Education • Religious and Indigenous Education Models • The Global Workforce: Migration and the Talent Auction • Globalization and Complex Thought

Intimate Relationships

Today's Guide to Educational Policy

"Kontakte continues to offer a truly communicative approach that supports functional proficiency, supported by the full suite of digital tools available in Connect. This proven introductory German program maintains its commitment to meaningful communicative practice as well as extensive coverage of the 5 C's and the ACTFL Proficiency Guidelines 2012. Now in its ninth edition, Kontakte has greatly expanded its digital offering: Connect now contains the full scope of activities originating from both the white and blue pages of the student text and the Workbook / Laboratory Manual (Arbeitsbuch). Furthermore, the digital program now offers LearnSmart®, an adaptive learning program that helps students learn grammar and vocabulary more efficiently by tailoring the experience to individual student needs"--

SmartBook Access Card for Understanding Psychology

Revised edition of the work, Strategic management: concepts.

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