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| *Professional Photoshop book ! | *For people, who are looking for a job, and to apply for a position need a Photoshop knowledge. | *Beginner, *Intermediate, *Advanced, *Professional level book. | *The book based on personal working experience in editorial offices and graphic design studios. | *Black&White, 8x10 inches format book. | *In the book You can find 40 B&W Glamour Photos, with Photoshop Tutorials. | *CONTENTS | *Chapter 1 | 01.Grid, Gridline | 02.Grayscale | 03.Transform 01 | 04.Pinch Filter | 05.Path 01 | 06.Load Selection | 07.Transform 02 | 08.Feather 01 | 09.Gaussian Blur | 10.Clone 01 | *Chapter 2 | 11. Gradient 01 | 12.Yellow Veil | 13.Skin Color | 14.Layers 01 | 15.Paint | 16.Opacity | 17.Motion Blur | 18.Sharpen | 19.Liquify 01 | 20.Color Balance | *Chapter 3 | 21.Gradient 02 | 22.RGB/CMYK | 23.Levels 01 | 24.Levels 02 | 25.Curves | 26. Path 02 | 27.Clone 02 | 28.Transform 03 | 29.Saturation | 30.Layers 02 | *Chapter 4 | 31.Gradient 03 | 32.Liquify 02 | 33.Path 03 | 34.History | 35.Actions | 36.Liquify 03 | 37.Content Aware | 38.color Range | 39.Layers 09 | 40.Radial Filter | NEW ! Shortcuts next to each tutorial. |

This book (for Windows and Mac) breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly "how to do it." It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those "tell-me-everything-about-the-Unsharp-Maskfilter" books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and presenting your photos like a pro. You'll be absolutely

amazed at how easy and effective these techniques are—once you know the secrets. You'll learn: The real secrets of how the pros retouch portraits How to color correct any photo without breaking a sweat (you'll be amazed at how they do it!) How to use Camera Raw for processing not only RAW photos, but JPEGs and TIFFs, too! (And you'll learn why so many pros like it best— because it's faster and easier) The sharpening techniques the pros really use (there's an entire chapter just on this!) How to deal with common digital camera image problems, including removing noise and avoiding halos The most requested photographic special effects, and much more! The Book's Secret Weapon Although Elements 8 offers some digital photography features that Photoshop CS4 doesn't offer, there are plenty of features that Photoshop CS4 has that Elements 8 still doesn't have (things like paths, Channel Mixer, etc.). But in this book, you'll learn some slick workarounds, cheats, and some fairly ingenious ways to replicate many of those Photoshop features from right within Elements. Plus, since this book is designed for photographers, it doesn't waste your time talking about how to frame a shot, setting your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step-by-step, cover-to-cover, in the only book of its kind!

Unlike the early days of Photoshop, for several years now most Photoshop books have been aimed at photographers; there is a big hole on the bookstore shelf that needs to be filled by a Photoshop book that is geared specifically towards graphic design professionals and production artists. This core audience should not have to wade through useless chapters of content geared towards other users of the application, namely professional photographers, web designers, and video editors. Mastering Photoshop for Print Design and Production sets graphic designers and production artists in the right direction when implementing the latest version of Photoshop into their everyday workflow. It demonstrates how to use Photoshop for all aspects of print, from simpler tasks such as basic color correction and masking, to more advanced tasks such as color management, utilizing layer comps, and troubleshooting and automating RGB-to-CMYK color conversion. Entirely four-color throughout, Mastering Photoshop for Print Design and Production fulfills the promise of the Mastering series, to provide real-world skills to professionals and students. Like all Mastering books, this one includes: A "by pros for pros" approach: The author is an active professional working in graphic arts, layout, and design, writing for professionals who want to improve their skills or learn new skills. Real-world examples: Running throughout the text are examples of how the various skills are applied in scenarios faced by real practitioners. Skill-based teaching and hands-on exercises. Companion files for tutorials and projects are provided on the accompanying CD-ROM. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

This book breaks new ground by doing something for digital photographers that's never been done before– it cuts through the bull and shows you exactly "how to do it." It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done– it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those "tell-me-everything-about-the-Unsharp-Maskfilter" books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and presenting your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are– once you know the secrets. Each year we train thousands of digital photographers and, almost without exception, they have the same questions and face the same problem– that's exactly what we cover in this book. You'll learn: • The real secrets of how the pros retouch portraits • How to color correct any photo without breaking a sweat (you'll be amazed at how they do it!) • How to use Camera Raw for processing not only RAW photos, but JPEGs and TIFFs, too! (And you'll learn why so many pros like it best– because it's faster and easier) • The sharpening techniques the pros really use (there's an entire chapter just on this!) • How to deal with common digital camera image problems, including removing noise and avoiding halos • The most requested photographic special

effects, and much more! THE BOOK'S SECRET WEAPON Although Elements 7 offers some digital photography features that Photoshop CS4 doesn't offer, there are plenty of features that Photoshop CS4 has that Elements 7 still doesn't have (things like layer masking, Channel Mixer, etc.). But in this book, you'll learn some slick workarounds, cheats, and some fairly ingenious ways to replicate many of those Photoshop features from right within Elements. Plus, since this book is designed for photographers, it doesn't waste your time talking about how to frame a shot, setting your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step-by-step, cover-to-cover, in the only book of its kind, and you're gonna love it!

Being a successful graphic designer today requires more than knowing the essential features of industry-standard software applications. It also requires an understanding of how to integrate these programs into a seamless whole while producing work that conforms to design principles and client expectations. This fully revised fifth edition of THE GRAPHIC DESIGNER'S DIGITAL TOOLKIT provides comprehensive overview of Macintosh OS X Leopard and Windows 7 operating systems, design fundamentals, and the Big 3 digital design programs used in the graphics industry today: Adobe Illustrator CS5, Adobe Photoshop CS5, and Adobe InDesign CS5. The book examines the essential features of each, then reveals in practical detail the traditional skills and technology necessary for effective design for print and Web Media. This project-based book features a highly visual introduction to the essential tools and functions of each application from the perspective of the working designer. Readers are then given the hands on opportunity to put what they learn to work by tackling design projects from concept to completion with assignments drawn from the everyday world of professional graphic designers. All files needed for projects and tutorials are found on the accompanying text CD. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

All you need to know on web design in a thorough newedition If you want just one complete reference on web design, this bookis it. The newest edition of this essential guide features 650+ pages on the latest tools and new web design standards, such asHTML5, CSS 3, and other core technologies and page-buildingstrategies. Five minibooks provide deep coverage: essentialpre-design considerations, how to establish the look of your site,building a site, how to test your site, and taking your sitepublic. Design professional and author Sue Jenkins understands whatdesigners need and gives you the answers. Thorough revision brings you up to date on the latest changesin the world of web design Features five minibooks that cover all the bases: GettingStarted, Designing for the Web, Building the Site, Standards andTesting, and Publishing and Site Maintenance Covers the latest tools, page-building strategies, and emergingtechnologies, such as HTML5 and CSS 3 Includes over 650 pages of detail on such topics asestablishing audience focus, creating content, using mock-ups andstoryboards to establish the look, how to design for text andimages, testing your site, and more If you're looking for an in-depth reference on all aspects ofdesigning and building a site and taking it live, Web DesignAll-in-One For Dummies, 2nd Edition is the book.

Adobe Photoshop is one of the most widely used software packages in the world. It's hard to imagine the world without Photoshop, and its remarkable image editing tools have been used in everything from Hollywood blockbusters to Internet memes. As powerful as Photoshop is, it can be a little intimidating. Adobe has done a great job of making the software more accessible to newcomers, but it's still a complex program. Fortunately, you don't need to be a professional graphic designer or digital marketing expert to learn how to use Photoshop and Photoshop is single most important tool for graphic designers and we bring together a course crafted for easy understanding and quick assimilation. This book starts with basic design introduction and follow it up with tools like Selection tools, manipulation tools, creation tools and workspace tools. You will also learn professional design principles and tips and tricks to get you started on photoshop. This book focus on the most important photoshop techniques and follows an unique task based pedagogy which is great for beginners and intermediate learners alike.What will you get out of this course?A complete hands on training on

Adobe photoshopPractical tips and tricks for professional designersTask based lectures focusing on learning outcomesThrough discussion on photoshop toolsDetail process lectures on photoshop techniques and Effects..This Book is comprehensive introduction to professional photoshop design principles. You will surely learn a lot and will be to use photoshop in various commercial and personal projects. So Buy This Book Now

Corey Barker, Executive Producer of PlanetPhotoshop.com and one of the Photoshop Guys of Photoshop User TV, brings you this handy and inspiring volume in the Down & Dirty Tricks series. Yes, this book is an insane collection of some of the most mind-blowing Photoshop effects you've ever seen in one place. Ever wonder how that movie poster was created, or how they created that cool magazine ad, or maybe even how to take a seemingly mundane photo and give it the Hollywood treatment? Or maybe you just want to know how to do some really awesome stuff in Photoshop. Well, then, this book is for you! Whether you're a designer, artist, or even a photographer, there's something here for everyone. Moving through these projects, you'll start to see the potential of Photoshop's most powerful features and how, with a little experimentation, you can open up a whole new world of dazzling effects. You'll learn how to: • Create custom brush effects from scratch • See type as a design element • Create Hollywood-style effects that actually look like Hollywood-style effects • Take mundane photos and turn them into something mind-blowing • Create eye-popping commercial effects that clients will drool over • Get creative with 3D in Photoshop CS5 Extended • Create popular advertising effects you've seen in movies, on TV, and on the Web • Master dazzling photo effects for designers and photographers alike Plus, there are so many other things throughout the book that you'll be bursting with new ideas!

With its intuitive interface and seamless integration with other Adobe software, InDesign is rapidly gaining ground on QuarkXPress in the page layout and desktop publishing market The only InDesign book that shows designers step by step how to produce amazing effects and cool tricks that they can immediately incorporate into their own work A stunning full-color guide that offers a highly visual, spread-based interior design Includes cross-platform Mac and Windows coverage

Fancy designing your own classic and contemporary movie posters, books and magazine covers? Feel like turning your photographs into works by Turner, Matisse and Magritte? Want to create illustrations in the styles of The Simpsons, steampunk and Victorian engravings? Then you need Art and Design in Photoshop. In this unique book, acclaimed master of photomontage and visual trickery Steve Caplin shows you how to stretch your creative boundaries. Taking the same tried-and-tested practical approach as his best selling How to Cheat in Photoshop titles, Steve's step-by-step instructions recreate a dazzling and diverse array of fabulous design effects. You'll learn how to design everything from wine labels to sushi cartons, from certificates to iPod advertising, from textbooks to pulp fiction. Written by a working pro, the clear guidelines pinpoint exactly what you need to know: how to get slick-looking results with minimum fuss, with a 16-page Photoshop Reference chapter that provides an at-a-glance guide to Photoshop tools and techniques for less experienced users. Steve explains both typography and the design process in a clear, informative and entertaining way. All the images, textures and fonts used in the book are supplied on the accompanying CD-ROM. Imaginative, inspirational and fun to use, this book is a must-have for every creative Photoshop user, both amateur and professional.

| Professional Photoshop book ! | This book was designed for people, who are looking for a job, and to apply for a position need a Photoshop knowledge. The book based on personal working experience in editorial offices and graphic design studios. | People finish a course, and however they have a basic knowledge, they wont be hired without working experience. 12 years ago I was in the same situation, finishing a course nobody hired me without a working experience. | But now I have 12 years

working experience in desktop publishing and graphic design, and in this book I give my experience to you. | The book contains 120 REAL step by step Photoshop tutorials - I say "REAL", because these jobs made by me in editorial offices or graphic design studios, that's why this book is professional. These tutorials explain you the professional production technology. The courses teach you only the basics, and nobody will explain you these tricks in the office - colleagues do not like if you ask them. You have to know these professional secrets - first to get a job, then to make the job. Otherwise you will make mistakes. | Also, in the book you can find shortcuts, you have to use, working fast as a professional. Professionals are working with shortcuts! | CHAPTER 1 | Quick Start Guide (24 Tutorials): 1.Color Settings, 2.RGB-CMYK, 3.Image Size, 4.Canvas Size, 5.Levels, 6.Curves, 7.Yellow Veil, 8.Path, 9.Selection, 10.Save/Load Selection, 11. Feather, 12. Mask, 13.Skin Color, 14.Clone, 15. Shadow, 16.Control Button, 17.Mirror Effect, 18.Motion Blur, 19.Saturation, 20.Sharpening, 21.Custom Color, 22. Black, 23.Save for Web, 24.History | CHAPTER 2 | Pre-Intermediate (24 Tutorials): 1.Layers, 2.Layer Group, 3.Pencil, 4. Brush, 5.Type, 6.Bevel & Emboss, 7.Crop, 8.Path 01, 9.Path 02, 10.Color Range, 11.Selective Color, 12.Clone, 13. Colorize, 14.Opacity, 15.Crystallize, 16.Paint Bucket, 17.Gradient, 18.Transform, 19.Polygon Tool, 20.Red, 21.White, 22.Deep Shadow, 23.Clipping Mask, 24. Actions | CHAPTER 3 | Intermediate (24 Tutorials): 1.Layers 01, 2.Layers 02, 3.Channels, 4.Path 01, 5.Path 02, 6.Path 03, 7.Path 04, 8.White, 9.White Point, 10.Color Balance, 11.Drop Shadow, 12.Shadow, 13.Styles Palette, 14.Clone01, 15.Clone 02, 16.Gaussian Blur 01, 17.Gaussian Blur 02, 18.Text Palette, 19.Paste Into, 20.Transform, 21.Slice, 22.Replace Color, 23.Pinch Filter, 24.Fashion Effect | CHAPTER 4 | Advanced (24 Tutorials): 1.100% Black, 2.Paste Into, 3.Refine Edge, 4.Paste Into, 5.Adjustments palette 1, 6.Layer Style 1, 7.Mask Correction, 8.Pen Tool/P, 9.Layer Style 2, 10.Brightness/Contrast, 11.Rotate, 12.Adjustments palette 2, 13.Icon, 14.50% White, 15.Layer Style 3, 16.Layer Style 4, 17.Brush Tool, 18.Adjustments palette 3, 19.Rasterize Type, 20.100% Yellow, 21.Paste Into 3, 22.Adjustments palette 4, 23.30% Black, 24.Modify the selection | CHAPTER 5 | Web Design (24 Tutorials): 1.Pixel, 2.Resolution, 3.Color Settings, 4.Web Safe Colors, 5.Swatches, 6.Image Size, 7.Canvas Size, 8.New Guide, 9.Slice Tool, 10.Model, 11.Color Picker, 12.Keyboard Shortcuts, 13.Mini Bridge, 14.Stroke, 15.Gradient, 16.Button, 17.Background, 18.Drop Shadow, 19.3D, 20.Slice Select Tool, 21..JPEG, 22.GIF, 23.PNG 24, 24. New in CS5 | Buy this book, get a job! |

Just because a program is one-size-fits-all doesn't mean that a book about it has to be. Take the case of Adobe Photoshop 7.0 Web Design: Even though the popular digital imaging program is geared toward designers of all types (graphics, print, Web), this book that covers it isn't. Instead, it's written just for you--the Web site designer who wants to get answers to Web-related Photoshop questions without wading through a lot of explanations that simply don't apply. Through clear, direct text and a gorgeous four-color layout, this volume both instructs and inspires-Qin the process delivering all of the information you need to produce better-organized, faster-loading Web sites. As you follow along with best-selling author Michael Baumgardt, you'll learn how to create and optimize Web graphics, produce GIF animations, manage Web colors, and more. You'll also learn about all that's new in Photoshop 7: an enhanced Rollover palette to manage Web page rollovers, animations, and image maps more easily; Web output enhancements to easily apply transparency to Web page elements; and the new "selected" rollover state for creating more sophisticated Web site navigation bars without hand-coding--and these are just the tip of the iceberg. Whatever your level of experience, if you're ready to take on Web design with Photoshop 7, this is the book for

Provides step-by-step demonstrations that integrate Adobe Photoshop, AutoCAD, Google Sketchup, freehand drawings and Adobe InDesign to create visual presentations.

Provides a series of lessons on the basic concepts, tools, techniques, and features of using Adobe Photoshop CS6, covering such topics as selection tools, layers, masks and

channels, typographic design, vector drawing, editing video, Mixer Brush, and 3D images.

Many designers and photographers own the entire suite of Adobe creative products, but they manage to learn only one or two of the applications really well. Robin Williams and John Tollett uses a series of individual exercises to teach image-editing tasks in Adobe Photoshop specifically to designers, who need to enhance their photos. Includes sections about Camera Raw and Puppet Warp features.--

Many designers and photographers own the entire suite of Adobe creative products, but they manage to learn only one or two of the applications really well. This new addition to the popular Non-Designer's books from best-selling authors Robin Williams and John Tollett uses a series of individual exercises to teach image-editing tasks in Adobe Photoshop CS5.5 specifically to designers, who need to enhance their photos for use in brochures, advertising, Flickr, Facebook, websites, and so on. In this fun, full-color, straight-forward guide to Photoshop CS5.5, you'll learn: Basic photo editing, such as how to smooth out wrinkles, remove blemishes, lose a little weight, clean up dust and scratches, brighten and sharpen the image, delete people, remove or add space in the middle of a photo, and more How to further manipulate and enhance images with filters and effects How to draw and paint with customized brushes, and how to colorize a black-and-white image All about layers and how to take advantage of them How and when to use paths, layer masks, and clipping masks to increase your editing capabilities How to merge several photos into one panorama, use the Puppet Warp feature, remove lens distortion, and much more Whether you need to improve or edit your photos for your graphic design work or to upload to your Flickr or Facebook account, this book is the easiest path to mastering basic tasks in Photoshop.

| Professional Photoshop book ! | This book was designed for people, who are looking for a job, and to apply for a position need a Photoshop knowledge. The book based on personal working experience in editorial offices and graphic design studios. | This book is about Adobe Photoshop CS5, focusing on the print and web design workflow. | Beginner, Intermediate, Advanced, Pro level book. | Macintosh / Windows version, with shortcuts. | Shortcuts are important, because in order to work faster, professionals often use shortcuts, instead of using menus. | In the book you can find Macintosh and Windows shortcuts, next to each tutorial. | The book was designed for people, who are looking for a print- or web designer job, or to apply for the position need a Photoshop knowledge, but do not have a working experience yet. | CONTENTS | CHAPTER 0 | 1. Tools | 2. Options | 3. Layers | 4. Paths | 5. Color | 6. Swatches | 7. Info | 8. Character | 9. Actions | 10. History | CHAPTER 1 | 11. Color Settings | 12. RGB-CMYK | 13. Image Size | 14. Canvas Size | 15. Levels | 16. Curves | 17. Yellow Veil | 18. Path | 19. Selection | 20. Load Selection | CHAPTER 2 | 21. Feather | 22. Mask | 23. Skin Color | 24. Clone | 25. Shadow | 26. Control Key | 27. Mirror Effect | 28. Motion Blur | 29. Saturation | 30. Sharpen | CHAPTER 3 | 31. Custom color | 32. Black | 33. Bevel and Emboss | 34. History | 35. Layers | 36. Layer Group | 37. Pencil | 38. Brush | 39. Type | 40. Save for Web & Devices | CHAPTER 4 | 41. Crop | 42. Path 1 | 43. Path 2 | 44. Color range | 45. Selective Color | 46. Clone | 47. Colorize | 48. Opacity | 49. Crystallize | 50. Paint bucket | CHAPTER 5 | 51. Gradient | 52. Transform | 53. Polygon | 54. Red | 55. White | 56. Deep Shadow | 57. Clipping Mask | 58. Actions | 59. Layers 01 | 60. Layers 02 | CHAPTER 6 | 61. Channels | 62. Path 1 | 63. Path 2 | 64. Path 3 | 65. Path 4 | 66. White | 67. White Point | 68. Color Balance | 69. Drop Shadow | 70. Shadow | CHAPTER 7 | 71. Style Palette | 72. Clone 1 | 73. Clone 2 | 74. Gaussian Blur 1 | 75. Gaussian Blur 2 | 76. Text Palette | 77. Paste Into | 78. Transform | 79. Slice | 80. 3D | CHAPTER 8 | 81. Pinch Filter | 82. Fashion Effect | 83. 100% Black | 84. Paste Into 1 | 85. Refine Edge | 86. Paste Into 2

The Photoshop for Designers Book is your definitive, quick, easy-to-use source for all of today's hottest Photoshop design and image effects. "Photoshop Guy" and PlanetPhotoshop.com executive producer Corey Barker walks you through creating dozens of today's most eye-popping 2D and 3D effects: text, commercial, graphic, photo, texture, light, shadow, blur, color, even Hollywood-style effects. No endless, ridiculously complicated tutorials here: each effect has been brilliantly condensed to its own easy, full-color two-page spread -- so you can instantly find what you want, and get amazing results right now. Minimum steps: maximum creativity!

Covers all of Photoshop's channel-related features and functionality, including an improved Histogram palette that displays channels in color with a dynamic view of how filters, levels, curves, and other settings will affect tonal range and bit depth.

Learning has never been easier than with ADOBE CS6 DESIGN TOOLS: PHOTOSHOP, ILLUSTRATOR, AND INDESIGN ILLUSTRATED. This reader-friendly book presents each skill on two facing pages, providing detailed instructions on the left-hand page and large, full-color screenshots on the right page. The visual format helps you intuitively grasp the concepts in the book and apply them to the classroom and workplace environment. Now, stay current with Adobe Photoshop, Illustrator, and InDesign Creative Cloud coverage available online through CengageBrain.com. The online Creative Cloud content updates are for the June 2013 release of Adobe Creative Cloud. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

It's the age of technology. Pictures can be manipulated so you photography skills go hand in hand with your photoshop skills. This book for kids will outline the basics not just in photography manipulation but also in web design. This is an interesting how-to book that will surely inspire your young designers. Take a copy today!

What you'll learn Adobe Photoshop is the only complete image-editing tool for both web and print graphics. Covers wide range of Photoshop techniques, including: Vector shape handling Improved text handling PDF workflow management Web optimization Layer effects Who this book is for Advanced Photoshop users who desire to emulate effects created by renowned professionals. Aspirant graphic artists who seek inspiration from the world's top Photoshop designers. Anyone interested in seeing what Photoshop can do when pushed to its limits by the best in the business. What does the Book cover? friends of ED scours the world for the leading exponents of Photoshop technique in their field. This book is a showcase of cutting-edge Photoshop practice and theory, backed with essays on the influences and inspirations that lie behind the sharpest digital art and explorations of the philosophy and ethics of image manipulation in today's media saturated world. The book deconstructs sophisticated and complex Photoshop graphics, providing motivation, skills and inspiration in equal parts.

Corey Barker– Executive Producer of PlanetPhotoshop.com and one of the Photoshop Guys of Photoshop User TV– brings you this completely new set of techniques, tricks, and tutorials in this second volume of the Down & Dirty Tricks for Designers series. Ever wonder how that movie poster was created, or how they created that cool ad in the magazine, or maybe even how to take a seemingly mundane photo and give it the Hollywood treatment? This is the book for you. Whether you are a designer, artist, or even a photographer, there is something here for everyone. Corey starts out discussing the common techniques and resources you'll use over and over again, such

as extracting elements from backgrounds, creating and using brushes, and incorporating textures into your work. He then dives deep into dedicated chapters on typography, design effects, special effects, photography and design, and 3D. As you work through these exercises, you will start to see the potential of some of Photoshop's most powerful features and how, with a little experimentation, you can open up a whole new world of dazzling effects.

This book (for Windows and Mac) breaks new ground by doing something for digital photographers that's never been done before–it cuts through the bull and shows exactly "how to do it." It's not a bunch of theory, it doesn't challenge readers to come up with their own settings or figure things out on their own. Instead, it tells readers flat-out which settings to use, when to use them, and why. This book gives the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and presenting photos like a pro. Readers will be absolutely amazed at how easy and effective these techniques are–once they know the secrets. This book covers: -The real secrets of how the pros retouch portraits -How to color correct any photo without breaking a sweat -How to use Camera Raw for processing not only RAW photos, but JPEGs and TIFFs, too! -The sharpening techniques the pros really use -How to deal with common digital camera image problems, including removing noise and avoiding halos -The most requested photographic special effects -All the brand new features of Elements 11, which offers better ways to manage photos, map images, share memories, use templates, and easily create pro-quality photographic effects And the book's secret weapon: It also covers slick workarounds, cheats, and some fairly ingenious ways to replicate many Photoshop CS6 features from right within Elements 11. -And much more!

For a couple of decades now, designers have used Photoshop to mock up Web page designs. However, that work generally results in a static graphic of the page, which has to be translated by a developer into the components of a Web page: HTML files and Web-compatible image files. Our multi-device world has shown us that this approach to web design, including full-page comps done in Photoshop, is increasingly problematic. Modern web designers are adopting a new approach: creating flexible web pages whose layout can adapt to suit the screen on which they are displayed. This is "Responsive Web Design" [RWD]. Until now, books on designing responsive Web sites have focused on HTML and CSS – in other words, they've been very code-centric, and visual creativity seems to take a back seat. This new book is aimed at the visual Web designer who's accustomed to working in Photoshop. Adobe Photoshop CC contains many new features that help streamline the process of converting a static page design to a set of components for a responsive web page. Dan Rose is one of the best-known advocates of this new way of working in Photoshop. He's observed that only a few people are talking about Photoshop for RWD constructively, yet a majority (63% as of his last informal poll) of web designers are using Photoshop for more than simple asset creation. This transition is a pain point for many designers. His new book will balance coverage of conceptual issues (how to fit tools like Photoshop to the design workflow rather than fitting a workflow to the tools) with practical design exercises tailored to help communicate the overall design direction of the page while respecting the needs of the fluid Web. In addition, he will introduce methods for taking HTML back into Photoshop for further refinement.

"This has to be the most unusual book on Photoshop ever published. A very clever one, too, and a must-have for dedicated Shopoholics." —DingBat Magazine Photoshop Secrets of the Pros is not your typical Photoshop book, laboriously marching you through features, filters, and techniques. This book throws you right into the thick of things, dropping you ringside for a series of digital duels and artistic collaborations. In this groundbreaking guide top artists challenge each other in a series of Photoshop Tennis matches—and you get to peer over their shoulders. You'll watch them put Photoshop through its paces, creating incredible new work under grueling

deadlines. You'll see which tools and techniques they use, and how and why they choose them when the clock is ticking and the world is watching. Open up this unique book and: Get caught up in the action: Watch 20 of the world's top digital artists, photographers, and web and print designers compete, mouse to mouse. Eavesdrop on the experts: Enter the artists' heads as they explain each decision they make. Find out how it's done in the real world: See 100 pieces of original art dissected, component by component and technique by technique. Discover pro secrets: Learn how Photoshop's basic tools are used to create fantastic effects in record time. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

| *Professional Photoshop book ! | *For people, who are looking for a job, and to apply for a position need a Photoshop knowledge. | *Beginner, *Intermediate, *Advanced, *Professional level book. | *The book based on personal working experience in editorial offices and graphic design studios. | *Black&White, 8x10 inches format book. | *In the book You can find 40 B&W Glamour Photos, with Photoshop Tutorials. | *CONTENTS | *Chapter 1 | 01.Grid, Gridline | 02.Grayscale | 03.Transform 01 | 04.Pinch Filter | 05.Path 01 | 06.Load Selection | 07.Transform 02 | 08.Feather 01 | 09.Gaussian Blur | 10.Clone 01 | *Chapter 2 | 11. Gradient 01 | 12.Yellow Veil | 13.Skin Color | 14.Layers 01 | 15.Paint | 16.Opacity | 17.Motion Blur | 18.Sharpen | 19.Liquify 01 | 20.Color Balance | *Chapter 3 | 21.Gradient 02 | 22.RGB/CMYK | 23.Levels 01 | 24.Levels 02 | 25.Curves | 26. Path 02 | 27.Clone 02 | 28.Transform 03 | 29.Saturation | 30.Layers 02 | *Chapter 4 | 31.Gradient 03 | 32.Liquify 02 | 33.Path 03 | 34.History | 35.Actions | 36.Liquify 03 | 37.Content Aware | 38.color Range | 39.Layers 09 | 40.Radial Filter | NEW ! Shortcuts next to each tutorial. |

The follow up to their hugely popular first book: Photoshop Most Wanted. All-new effects with even more hints and tips than before, plus a CD this time around, at no extra cost! The best, most requested effects that you've seen on the Web and elsewhere, explained by two Photoshop experts: Al Ward and Colin Smith. In response to feedback from their popular web sites and their first book, Al and Colin have teamed up again with friends of ED to answer your questions. They've packed in lots of useful information, not just how to create a certain effect, but other tips too, like how to improve your workflow, variations on effects, and creative suggestions to help you express yourself further. The book is divided into three main sections. In the first two, Al and Colin work individually to create the most wanted effects, and in the third section, Al and Colin combine their skills in two different design projects. These projects were selected to demonstrate how designers tackle a variety of tasks when working with others, the questions and issues that may arise, and how the final product is achieved. The focus is on tutorials and how to create effects rather than lengthy descriptions of individual tools. The majority of requests that Al and Colin receive are about producing stunning images, not explaining the tools, so that's what they've concentrated on. We've kept one thing in mind during the making of this book: what do our readers really want? What you'll learnWho this book is for This book is for both the enthusiastic amateur and experienced pro alike—it's full of techniques and advice that will help Photoshop users from intermediate to advanced. This book will help you to stock up your armoury; you'll have a range of weapons for all occasions and be able to deploy them faster and more effectively.

Learn how to create your own book covers in Photoshop for free! Are you tired of outsourcing book covers or investing in designers or artists? Then take a look at this book, which will guide you through the steps of creating your own book covers within a small time limit. In this guide, you'll learn tips and tricks to enhance your Photoshop book covers and add beauty to them. You will learn about the brush, pencil, and selection tools, transforming images, creating text, adding fonts, and much more! Moreover, in the back, I will show you a link where you can get the program for free! So don't wait and start saving yourself money by learning more about how to create your own book covers. Keywords: Photoshop, Photoshop covers, Photoshop techniques, Photoshop book covers, Photoshop books, Photoshop guide, Photoshop

guides, Photoshop tips, Photoshop tricks, Photoshop help, Photoshop steps, create book covers, create own book covers, design book covers, Photoshop design, Photoshop designs, Photoshop tools, Photoshop book cover creation

Get picture perfect with Photoshop CC Photoshop is a stunning program that puts the power of a professional photography studio into your hands, but it can also be a jungle to navigate—with a dense proliferation of menus, panels, shortcuts, plug-ins, and add-ons to get thoroughly lost in. Written by a literal Photoshop Hall of Famer, the new edition of Photoshop CC For Dummies is your experienced guide to the technical terrain, slashing away the foliage for a clear picture of how to produce the perfectly framed and beautifully curated images you want. Beginning with an overview of the basic kit bag you need for your journey toward visual mastery, Peter Bauer—Photoshop instructor and an award-winning fine art photographer in his own right—shows you how to build your skills and enrich your creative palette with enhanced colors and tone, filters and layering, and even how undertake a foray into digital painting. Add in instructions on combining text with images and the how-tos of video and animation editing, and you have all the tools you need to carve out a one-person multimedia empire. Master everything from the basics to professional insider tips Combine, layer, tone, and paint your images Explore the colorfully creative world of Photoshop filters Fix common problems You'll find everything on the latest version of the software that you could dream of—and an improved shot at artistic success!

| Professional Photoshop book ! | This book was designed for people, who are looking for a job, and to apply for a position need a Photoshop knowledge. The book based on personal working experience in editorial offices and graphic design studios. | People finish a course, and however they have a basic knowledge, they wont be hired without any working experience. 12 years ago I was in the same situation, finishing a course nobody hired me without a working experience. | But now I have 12 years working experience in desktop publishing and graphic design, and in this book I give my experience to you. | The book contains 96 REAL step by step professional Photoshop tutorials - I say "REAL", because these jobs were made by me in editorial offices or graphic design studios - that's why this book is professional. The tutorials explains you the professional production technology. | The courses teaches you only the basics, and nobody will explain you professional tricks in the office - colleagues do not like if you ask them. | You have to know the professional secrets - first to get a job, then to make the job. Otherwise you will make mistakes | Also, in the book - next to each tutorials - you can find shortcuts, you have to use working fast as a professional. Professionals are working with shortcuts! | CONTENTS: CHAPTER 1 | Quick Start Guide (24 Tutorials): 1.Color Settings, 2.RGB-CMYK, 3.Image Size, 4.Canvas Size, 5.Levels, 6.Curves, 7.Yellow Veil, 8.Path, 9.Selection, 10.Save/Load Selection, 11. Feather, 12. Mask, 13.Skin Color, 14.Clone, 15. Shadow, 16.Control Button, 17.Mirror Effect, 18.Motion Blur, 19.Saturation, 20.Sharpening, 21.Custom Color, 22. Black, 23.Save for Web, 24.History | CHAPTER 2 | Pre-Intermediate (24 Tutorials): 1.Layers, 2.Layer Group, 3.Pencil, 4. Brush, 5.Type, 6.Bevel & Emboss, 7.Crop, 8.Path 01, 9.Path 02, 10.Color Range, 11.Selective Color, 12.Clone, 13. Colorize, 14.Opacity, 15.Crystallize, 16.Paint Bucket, 17.Gradient, 18.Transform, 19.Polygon Tool, 20.Red, 21.White, 22.Deep Shadow, 23.Clipping Mask, 24. Actions | CHAPTER 3 | Intermediate (24 Tutorials): 1.Layers 01, 2.Layers 02, 3.Channels, 4.Path 01, 5.Path 02, 6.Path 03, 7.Path 04, 8.White, 9.White Point, 10.Color Balance, 11.Drop Shadow, 12.Shadow, 13.Styles Palette, 14.Clone01, 15.Clone 02, 16.Gaussian Blur 01, 17.Gaussian Blur 02, 18.Text Palette, 19.Paste Into, 20.Transform, 21.Slice, 22.Replace Color, 23.Pinch Filter, 24.Fashion Effect | CHAPTER 4 | Advanced (24 Tutorials): 1.100% Black, 2.Paste Into, 3.Refine Edge, 4.Paste Into, 5.Adjustments palette 1, 6.Layer Style 1, 7.Mask Correction, 8.Pen Tool/P, 9.Layer Style 2, 10.Brightness/Contrast, 11.Rotate, 12.Adjustments palette 2, 13.Icon, 14.50% White, 15.Layer Style 3, 16.Layer Style 4, 17.Brush Tool, 18.Adjustments palette 3, 19.Rasterize Type, 20.100% Yellow, 21.Paste Into 3, 22.Adjustments palette 4, 23.30% Black, 24.Modify the selection | Buy this book, get a job! |

| Professional Photoshop book ! | This book was designed for people, who are looking for a job, and to apply for a position need a Photoshop knowledge. The book based on personal working experience in editorial offices and graphic design studios. | The illustration in this book is not real, only a fiction. | Buy this book, get a job! |

The Creative Mind & The Design Process, was created to help you better understand the Graphic Design and the Process that goes into it. There are always questions about how Graphic Design works or how or what actually goes into design, with this book I make it easier for you understand the Process of Graphic Design, with a totally different approach; Using Your Creative Mind. We start with the basics of design and using your creative mind and get more into the fundamental's of Graphic Design, I also discuss a little about Photoshop and it;s amazing capabilities, but the book was designed to better help you understand what goes into the Design Process. With the help of this book I'll take you step by step through the process of graphic design, but we also discuss the Creative Mind, how to use it and how Photoshop can make your design's easier. Knowledge is power and with this book you can better understand the basic principal''s that goes into Graphic Design and how you can easily manipulate images, color and text to make your designs stand out, adding depth, interest and appeal. Some of the Element's We'll Explore:* The Creative Mind At Work --A view into the creative mind at work. Before we dive in, we take a look at some creative thinking and what to think about when your designing.* Learning The Basics --Here we'll talk about the learning process a little, and where you can start. Learn what you can use to help you learn new techniques and lessons, but also new ways to mix and match elements. * The Design Process & What It Entails -- Learning this process helps you expand your creativity and add to your ability. We will also dive into the main principals of design and the elements and attributes that comes into play with each one. * The Basics Of Photoshop --Here we take a look at Photoshop and it's incredible elements, effects and tools available to us. We dive in a little about the basics of Photoshop so you can get an easier understanding of what your working with. * The Tools Of The Trade --We simplify that objective in the design process and take you through some of the amazing tools that Photoshop provides. We'll discuss Photo Editing and Color in Photoshop and how each can play a pivotal role. * Images of The World --Images can be a tricky thing. In this chapter we discuss all about images, where to find them and which ones to use. We also discuss Image Placement and using space wisely; so your creative design has symmetry and balance. * 21 Awesome Tips --Last but not least, I give you an ultimate compilation of 21 tip's that are created to give you an edge over your creative side. Learn some of these tips, it may make life easier on you.-----* This is the awesome 110 Page Paperback Version, that helps you learn about The Design Process, through a different approach. Learn the basic's to graphic design with this easy to read and follow e-book. I also have provided a nice little 3 page reference guide for tutorial websites, font websites and more, so you can make your life a little easier.

Adobe Photoshop for Textile Design (isbn# 9780972731775) was created as a textile design tutorial. In our book you will learn step by step techniques for creating color combinations, color reduction, repeats, tonal (watercolor) designs and simple woven effects for textiles. using Adobe Photoshop. With the book we also include a CD with Color charts and practice images. The book Adobe Photoshop for Textile Design is a collection of lessons that progress from simple everyday techniques and settings to more advanced techniques that will enable the designer to tackle the most challenging design work. Everything is explained in a simple uniform manner so that nothing is overwhelming to the textile designer just learning computer aided design and so that the more experienced designer can grasp key concepts more quickly. Origin inc. is a textile design studio that uses Adobe Photoshopâ for its designing exclusively. As with any design software there are many ways to achieve the desired end effects. Our book "Adobe Photoshop for Textile Design" provides instructions on many tried and true textile design techniques that the Origin inc. design studio uses every day. Photoshop for Textile Design is self published by Origin inc. It's 219 pages of tutorials and is spiral bound for ease of use. As equally important as the book itself is the CD that's included with the book. It contains practice images that correspond to the lessons in the book. These include weaves, textile images to color reduce, bodies & objects

to photo drape textiles on and 36 pages of color charts so that you can match colors accurately. More then just a tutorial Adobe Photoshop for Textile Design is a complete learning system. Instructions are given for Adobe Photoshop CC (Creative Cloud) however this book will work well with Adobe Photoshop versions 7.0 through CS6.

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